

APPENDIX

Appendix 1a

SURVEY OF HANDLOOM INDUSTRIAL UNITS AND ALLIED ACTIVITIES

1. Name of the respondent:
2. Age:
3. Sex:
4. Migrant/native:
5. Education Level: (tick on the appropriate place)
 - a. illiterate
 - b. below primary
 - c. primary
 - d. secondary
 - e. higher secondary
6. Caste:
7. Religion:
8. Address of the production unit/shop
9. Nature of the production unit: (tick on the appropriate place)
 - a. permanent/temporary
 - b. owned/rented
10. Why have you chosen this occupation:
11. How long have you been in this occupation:
12. Are you a
 - a. single owner
 - b. partner
 - c. employee

If you are a single owner/partner have you:

- a. started the business on your own
 - b. inherited this business
-
13. What are your financial sources for the business?
 - a. inherited money

- b. own savings
- c. money lenders
- d. banks
- e. other sources

14. Do you work:

- a. alone
- b. with family members
- c. with hired labourer

15. How many labourers are engaged in your unit?

- a. domestic (male) (female)
- b. hired(male) (female)

16. Is there any gradation of labourer according to salary: (yes/no)

If yes, please specify

17. In what type of activity are you engaged?

- a. production of handloom industrial products only
- b. sale only
- c. both production and sale
- d. other allied activities

18. If you are engaged in production of handloom industrial products:

a. What do you produce

Sl. No.	Type	Rate	Production/ month

b. What are the raw materials?

c. from where do you get the raw materials?

i. Local shops

- ii. Directly from original source within/outside the state
- iii. Indirectly from mahajans

d. from where do you get the designs?

- i. Self made
- ii. From separate designers
- iii. From mahajans

e. what type of labour is required in production?

- i. Skilled labourer
- ii. Semi-skilled labour
- iii. Unskilled labour

f. Please mention the total average monthly production.

g. Please mention the

- i.. Peak season for production
- ii. Lean season for production

h. To whom/where do you send your products?

- i. Tomahajans
- ii. To hats
- iii. To other market places

i. Is there any shift in the products made? (yes/no)

If yes,

- i. What did you produce before?
- ii. Why did you shift?

j. What technique do you use?

k. Is there any change in technique used for production? (yes/no)

If yes,

i. What technique was used before?

ii. Why did you change the technique?

l. What is the impact of change?

i. rise/fall in output

ii. rise/fall in income

iii. change in financial sources (yes/no)

iv. change in marketing. (yes/no)

v. change in type of labourer/employee. (yes/no)

vi. other impacts

19. If you are engaged in selling, what do you sell?

a. raw material

1. dyes 2. Chemicals 3. yarn 4. machineries

b. finished products (please mention the type of products)

20. Where do you sell your products?

a. direct sell at home

b. sale at weekly/bi-weekly fairs and markets

c. in organized shops

d. to urban markets (wholesale/retail)

e. others

21. Please mention

a. peak and lean season for sale

- b. total number of sales/month
 - c. is there any price fluctuation?
22. If you are engaged in allied activities, please mention the type of activity.
- a. dyeing the threads
 - b. processing the thread
 - c. design making
 - d. money lending
 - e. machine supply
 - f. transportation
 - g. cooperatives
23. If you are engaged in processing/production/ supply of supplementary products,
- a. From where do you get your raw materials?
 - b. To whom do you sell/send your products
24. If you are engaged in money lending
- a. To whom do you lend your money?
 - b. What rate of interest do you charge?
 - c. Why, to your opinion, do people prefer traditional financial source to banks and cooperatives?
25. If you are engaged in transportation sector,
- a. what do you transport
 - b. what are the most popular mode of transport.
26. Please mention your annual turnover.
27. Please mention the details of your monthly expenses on production:
- a. raw materials b. rent c. labour d. machineries e. electricity f. transportation
 - g. advertising h. marketing i. taxes j. others
28. If you are an employee, please mention your monthly salary.

29. Are you satisfied with your present income? (yes/no)

If no, what do you plan to supplement your present income.

30. Are you satisfied with the role of cooperatives in your locality? (yes/no) If not, please mention the cause(s) for your dissatisfaction and suggest remedial measures.

31. If you are a cooperative worker,

a. Why have you chosen the job? (for social service/ for income)

b. What type of activity do you perform?

32. Comment on the role and policies of government regarding the protection and advancement of the handloom industry of India?

33. Do you want to shift your job (yes/no)

If no, what do you want to pursue?

Problems of the Handloom Industry of Nadia:

(Tick on the appropriate places)

1. Problems in the procurement of raw materials:

a. High and fluctuating price b. high rates of interest c. complicated banking policies

2. Problems in financing:

a. Inadequate reliable sources b. high rates of interest c. complicated banking policies

3. Problems in marketing of products: a. middle-man intervention b. inadequate cooperative support c. fluctuations in demand

4. Problem of price and demand fluctuation for the products.

5. Other problems like:
 - a. Inadequate power supply and high per unit cost of electricity
 - b. High transportation cost and frequent transport strikes
 - c. Lack of product diversification and maintenance of standard
 - d. Robbery and other social and legal disorders
 - e. Political instabilities and strikes
 - f. Insufficient governmental support and improper policy making
 - g. Competition from the powerloom sector
 - h. Non-permanency of jobs
 - i. Conservative attitude of weavers
 - j. Natural calamities like flood, draught, earthquakes etc.
 - k. others

Place:

Date

Signature