## CONTENTS

### Chapter – I  Introduction  
- Introduction  
- Literature Review  
- Research problem  
- Research Gap  
- Purpose and Scope of the Study  
- Objectives of the Study  
- Hypothesis of the Study  
- Research Methodology of the Study  
- Tools for Analyses  
- Organization of the Study  
- Limitations of the Study  
- Direction for Further Research  
- Summary  
- References

### Chapter–II  Theoretical Framework  
- What is Ethics (Definition)  
- Ethical practices to be followed by business  
- Unethical in Business Accounting Meaning & Examples

### Chapter–III  Role and Importance of Accounting Standards and Auditing  
- Role and Importance of Accounting Standards  
- List of Accounting Standards followed at International Level  
- Objectives of Accounting Standard  
- What is Auditing?  
- Importance of Auditing  
- Role of Auditing  
- Types of Auditing and Other Services  
- Risk Management Systems and Controls  
- References
Chapter-IV  Analysis and Interpretation
  ➢ Introduction
  ➢ Unethical Activities
  ➢ Unethical Practices by Auditors
  ➢ Unethical Practices by Directors
  ➢ Scope of Study
  ➢ Research Methodology
  ➢ Sources of Data
  ➢ Method of Data Presentation
  ➢ Model Specification
  ➢ Data Analysis Method
  ➢ Capacity Analysis
  ➢ Data Presentation and Analysis
  ➢ Data Analysis Advanced (Inferential Analyses)
  ➢ Hypothesis Testing
  ➢ Hypothesis Results
  ➢ References

Chapter-V  Interpretation, Suggestion and Conclusion
  ➢ Interpretation
  ➢ Signification
  ➢ Findings
  ➢ Recommendations and Implication of Study
  ➢ Suggestions for Further Study
  ➢ Conclusion

Bibliography