Preface and Acknowledgement

The traditional educational system and governmental administration and social attitudes to jobs (Value System) are the factors responsible for creating problem of employment for the unemployed graduates of any faculty. For that matter, education which is being provided is theoretical and hypothetical cannot develop accuracy, precision, love for hard work among the graduates who meet with frustration and perversion because of inavailability of an honourable and lucrative jobs.

The social economic atmosphere is not congenial and government's indifference towards framing right policies and successfully implementing them has added to difficulties of the graduates. They first get frustrated because of the political rhetoric which does not know to meet the commitments faithfully made since 1990-91 in the context of globalization and privatization. Government employment policies and human resource development policies have failed to create job opportunities.

The rising number of the unemployed is owing to globalization and privatization process. The problem is getting aggravated. However, on the other hand, new job opportunities are being created in the fields of telecom banking, finance and insurance. There will be job opportunities created for business executives because of the aggressive marketing of credit cards, home loan and vehicle loans. According to the study of internet site made by Monster.com- new opportunities will be created in the field of health and engineering. Such opportunities will grow in number in IT and Outsourcisings (Approx. - 2 Lac. Job opportunities) various avenues will be opened for good technologists-cum-Business Administrators belonging to such areas as knowledge management, IT consultancy, IT product development, automobile, Bio-Technology, Oil and Gas Exploration, Pharmaceuticals, etc and such new avenues as hotel management, tourism development will be added to the industries.

The fields of computer utilization have been expanding every movement and new models with precision are being introduced in commercial and business administration and have been encompassing all aspects of public life. The size of computers is getting smaller and smaller as a result of innovative technology and they are being sold at competitive prices-Verichips and microchips have come into the scene with their scanner and readers which will make reading other persons more facilitating.
The important factors influencing higher education during the last 10 years of 20th and 21st Century have been

1) Development of IT
2) Increasing number of knowledge areas (Faculties) in Business Administration
3) Development of competitive research
4) GATT, WTO, World Bank, UNESCO providing momentum to the process of Globalization, Liberalization and Privatization.
5) Foreign Universities getting hold over market for Indian students
6) High code education developing eligible students of their higher educational opportunities.

Accordingly, short term diploma IT courses are being conducted for imparting knowledge regarding daily use of computer, development of computer software and skills in drafting, storing of an information, project reports, calculations, use of internet, E-mail, chatting, net meeting facilities, web site, E-shopping and E-banking for matriculates. A new avenue will be opened by foreign universities and colleges for Indian brains and make them knowledgeable in new techniques in business management and business administration. Inavailability of computer skills is therefore not permitted by modern times. Deadline is the most important in business administration and computer has a great contribution to make in reducing business tensions by increasing accuracy and reducing time and human power requirement. Knowledge of the principles of routine business administration is made obsolete and new principles and practices of coordination, decision making facilitated by computer knowledge and skills will go a long way in bringing about harmonious and accurate business decisions and their timely implementation in business administration.

My personal gain as a result of the Research Work done was that, being basically a Commerce student and teacher I got acquainted with the various dimensions in the computer developments. I got the help with a personal touch tendered by computer experts, professionals, directors and heads of educational institutions, HRD Managers and last but not the least, the study of student profile has created awareness in and about the computer school of thought and computer movement. Being knowledgeable in this respect is a need of the hour and I have the satisfaction of making a moderate effort in this direction.

As a matter of necessity of Research I got opportunity to have a dialogue with the knowledgeable experts, professionals, teachers and students for updating my knowledge about career in computer. I also got an insight into the merits and
inadequacies of the efforts made by the leaders in the field of education running Business Management and Computer Management Institutes and Government. Such a research work as of mine is instrumental in throwing limelight on the possible way in which the shortcomings can be made up.

Educational Institutions, management institutes, government and consulting organizations have been keeping careers on the move, by offering dynamic team environment for team mentors, team leaders, project managers and project leaders. They enable prospective students to explore and exploit global perspective for an IT career with the largest organizations in IT industry. Personal expectations of the employee candidates and professional requirements of the best employers are fulfilled as a result of industry-institute interaction. Ample job opportunities are on the way from the diverse platforms and practices spread across multiple geographies and professional work can be balanced with commitments. Global career with cross domain expertise is waiting for the eligible aspirants. The relationship between computer knowledge, application skill and prosperous career in IT field is obvious and common place.

However the analysis of such an obvious correlation is quite interesting and would enable future aspirants to get an insight into the intricacies of this obvious relationship. This is the moderate claim of this research work. As this work is facilitated by factual information and by a dialogue with authorities in the fields of IT industry the conclusions drawn are the result of a scientific study and not of cursory observations made by a passive observer.

I thank Dr. M.C. Dixit, my Research Guide, for his valuable guidance throughout the research endeavor. I also thank our Chairperson Mrs. Tarita Mehendale (Founder Member Shree Chanakya Education Society), Prin. Balsaraf and Dr. (Mrs.) Prachee Javadekar for constructive help and encouragement to my research work. This study would not have been completed without support of Dr. (Mrs.) V.S.Deodhar, Principal, Ness Wadia College of Commerce, Pune. My thanks are also due to the office staff in Pune University Administration for their zeal in facilitating this work.

Finally, I am also grateful to my family members, my father and my husband Mr. Parag Kalkar in particular for giving me a wonderful support & company in my endeavour of completion of my thesis along with my lovely daughters Apoorva & Anuradha. 

(Anjali Kalkar)

Place: Pune

Research Student