

## ACKNOWLEDGEMENT

I bow my head before *God the Almighty* for guiding me in the path of righteousness and for showering His Holy Spirit upon me to finish my project in a very good manner.

I extend my sincere and grateful thanks to **Dr.V.Gopalakrishnan**, Principal and Head, Department of Commerce, Aditanar College of Arts and Science, Tiruchendur, for his valuable guidance and encouragement to do the project work and without his help my project work have not got a fine look.

I wish to express my sincere thanks to the founder of the prestige's Aditanar College **Si.Pa.Aditanar**, former chairman **Dr. B. Sivanthi Adityan** and present Chairman **Dr. S. Balasubramania Adityan** and extend my thanks to **Dr.B.Ramasekaran** Secretary, Aditanar College of Arts and Science, Tiruchendur.

I express my heartfelt gratitude to **Dr.C.Thilakam**, Head of the Department of Commerce, Manonmaniam Sundaranar University, Tirunelveli, for her valuable guidance and encouragement throughout the project work.

I wish to express my deep sense of gratitude to **Dr.P.JeyaBaskaran**, **Dr.A.Soundararajan**, **Mr. S. Thiru Selvam** and staff members of the Department of Commerce, **Dr. A. Chelladurai** Head, Department of Economics, **Dr.V.Malai Sudum Perumal**, Department of Economics, **Mr.S.Siril Arun**, Head, Department of Commerce (CA), **Dr. C. Sekar**, Department of Mathematics, **Mr. R. Muthukrishnan**, Librarian, Aditanar College of Arts and Science, Tiruchendur, for their encouragement in completing my project work.

I extend my thanks to **Dr. S. Sahaya Selvi**, Head, Department of Commerce and **Dr. V. Subha**, Department of English, Holy Cross College, Nagercoil for their valuable advice and proof reading for completing my research work in an effective manner.

I extend my heartfelt thanks to my parents **Mr. K.V. Selvaraj**, **Ms. S. Jaya Rajakani**, lovable elder brother **Mr. S. Varun** and younger sister **Ms. S. Jenisha Etta Mouria**.

Without thanking these people, my thanks will not be accepted, I would like to thank my **friends, well-wishers, and all others** concerned with this project work for their love and care that have come along with me hand in hand to complete this project work.

**S. ANTHONY RAHUL GOLDEN**