ACKNOWLEDGEMENTS

The investigator is deeply indebted to her guide Prof. Anil Mukherjee, M.A., D.Litt., ex-professor of the Faculty of Business Studies, University of Calcutta, for his encouragement, valuable advice, unfailing guidance, guardian like affection and inspiration at every stage of the work. In fact, this study would not have been possible without his inspiring advice and valuable guidance at every step.

The investigator expresses her sincere gratitude to other members of the Faculty of Business Studies, University of Calcutta, who have contributed various information relating to the pollution problem, and this service is sincerely acknowledged.

She is indeed grateful to the Central Pollution Control Board, West Bengal Pollution Control Board and NEERI, for various types of information and assistance.

She expresses her most sincere gratitude to many persons in industry who made her empirical study possible by completing questionnaires, participating in interviews and providing other information.

The investigator takes this opportunity of acknowledging her sincere thanks and gratitude to the various authors whose works she freely consulted in connection with her investigation. Their works have been made use of in the text & cited in the bibliography.

She extends her gratitude to The Statesman Limited for using many of the articles, information and news items appearing in their paper and The Indian Institute of Management, Joka, for using their rich library.

She is also grateful to Samit Das and Sajal Bhattacharya who typed the entire manuscript. She expresses special appreciation to her husband, Mr. Subrata Biswas for her patience, understanding and encouragement throughout the course of this study.

[Signature]

09.12.97