ABBREVIATION

AASA: Airlines Association of South Asia.
AGR: Annual Growth Rate.
ARGE: Asset Revenue Generating Efficiency.
ATAB: Association of Travel Agents in Bangladesh.
BBS: Bangladesh Bureau of Statistics.
BPC: Bangladesh Parjatan Corporation.
CNN: Cable News Network.
GDP: Gross Domestic Product.
GOB: Government of Bangladesh.
GSA: General Sales Agent.
IATA: International Air Transport Association.
ITB: International Tourismus Borse.
MTR: Maximum Theoretical Revenue.
NHTTI: National Hotel and Tourism Training Institute.
NP: Net Profit.
NTO: National Tourism Organization.
PCS: Percentage of Capacity Sold.
PER: Price Efficiency Rate.
PIA: Pakistan International Airlines.
PNPFA: Percentage of Net Profit on Fixed Assets.
SAARC: South Asian Association for Regional Cooperation.
SIP: Special Incentive Price.
STC: Satellite Training Centre.
PTS: Planning, Training and Statistics.
STOL: Short Take Off and Landing.
TAs: Travel Agents.
TOs: Tour Operators.
TOAB: Tour Operators Association of Bangladesh.
VAT: Value Added Tax
VFA: Value of Fixed Asset.
WOM: World-of-Mouth.
WTO: World Tourism Organization.
ZIA: Zia International Airport.