AUTOMATION IN NEWSPAPER INDUSTRY:

AN ENQUIRY INTO THE ECONOMICS, POLITICS
AND THE AGE OF ELECTRONICS

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The ideas of the ruling class are in every epoch the ruling ideas: i.e., the class which is the ruling material force of society is at the same time its ruling intellectual force. The class which has the means of material production at its disposal, consequently also controls the means of mental production, so that the ideals of those who lack the means of mental production are on the whole subject to it.

— Marx and Engels
in *German Ideology*