## TABLE OF CONTENTS

<table>
<thead>
<tr>
<th>S.No.</th>
<th>Content</th>
<th>P.No.</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Acknowledgements</td>
<td>i-iii</td>
</tr>
<tr>
<td></td>
<td>List of Tables</td>
<td>iv-v</td>
</tr>
<tr>
<td></td>
<td>List of Figures</td>
<td>vi</td>
</tr>
<tr>
<td></td>
<td>List of Acronyms Used</td>
<td>vii-viii</td>
</tr>
<tr>
<td></td>
<td>Preface</td>
<td>ix-xi</td>
</tr>
<tr>
<td></td>
<td><strong>CHAPTER I: INTRODUCTION</strong></td>
<td>1-12</td>
</tr>
<tr>
<td>1.1</td>
<td>Sustainable Tourism</td>
<td>2</td>
</tr>
<tr>
<td>1.2</td>
<td>Rural Tourism</td>
<td>3</td>
</tr>
<tr>
<td>1.3</td>
<td>Community Based Tourism</td>
<td>5</td>
</tr>
<tr>
<td>1.4</td>
<td>Community Participation In Tourism</td>
<td>6</td>
</tr>
<tr>
<td>1.5</td>
<td>Statement of The Problem</td>
<td>8</td>
</tr>
<tr>
<td>1.6</td>
<td>Study Area</td>
<td>10</td>
</tr>
<tr>
<td>1.7</td>
<td>Outline of The Thesis</td>
<td>11</td>
</tr>
<tr>
<td></td>
<td><strong>CHAPTER II: PARADIGMS IN COMMUNITY BASED TOURISM</strong></td>
<td>13-40</td>
</tr>
<tr>
<td>2.1</td>
<td>International Perspective</td>
<td>13</td>
</tr>
<tr>
<td>2.1.1</td>
<td>Brundtland Report: Our Common Future</td>
<td>14</td>
</tr>
<tr>
<td>2.1.2</td>
<td>Manila Declaration 1980</td>
<td>14</td>
</tr>
<tr>
<td>2.1.2.1</td>
<td>Outcomes related to sustainability</td>
<td>15</td>
</tr>
<tr>
<td>2.1.3</td>
<td>Agenda 21</td>
<td>15</td>
</tr>
<tr>
<td>2.1.3.1</td>
<td>Draft of Agenda 21</td>
<td>15</td>
</tr>
<tr>
<td>2.1.3.2</td>
<td>Implementation of Agenda 21</td>
<td>16</td>
</tr>
<tr>
<td>2.1.3.3</td>
<td>Structure of Agenda 21</td>
<td>16</td>
</tr>
<tr>
<td>2.1.4</td>
<td>Osaka Tourism Forum</td>
<td>17</td>
</tr>
<tr>
<td>2.1.5</td>
<td>2030-Agenda for Sustainable Tourism (2015)</td>
<td>17</td>
</tr>
<tr>
<td>2.1.6</td>
<td>UNWTO-Sustainable Tourism in Developing Economies (2013)</td>
<td>18</td>
</tr>
<tr>
<td>2.2</td>
<td>National Level Perspective</td>
<td>19</td>
</tr>
<tr>
<td>2.2.1</td>
<td>Sargeant Committee 1945</td>
<td>19</td>
</tr>
<tr>
<td>2.2.2</td>
<td>Recommendations by Jha Committee</td>
<td>20</td>
</tr>
</tbody>
</table>
2.2.3 Recommendations by Dr. F.R Alchchin (UNESCO 1968) 20
2.2.4 Recommendations by UNDP (1970) 21
2.2.5 Tourism Policy 1982 21
2.2.6 Himalayan Tourism Advisory Board (HIMTAB) 23
2.2.7 National Committee on Tourism (1988) 23
2.2.8 National Action Plan (1992) 25
2.2.9 National Tourism Policy 26
2.2.10 Sustainable Tourism Criteria for India 27
2.2.11 Tourism Policy Draft 2015 29

2.3 State & Regional Level Perspectives 30
2.3.1 Tourism Public-Private Partnership Colloquium by Kerala government (1999). 30
2.3.2 Kerala Tourism Policy Draft 2011 30

CHAPTER III: TOURISM RESOURCE OF SELECT DESTINATIONS 41-62
3.1 Overview 41
3.2 Destination Profiling 43
3.2.1 Jhiri 44
  3.2.1.1 Problems in Jhiri 47
  3.2.1.2 Opportunities for Jhiri as a Destination 47
3.2.2 Surinsar 49
  3.2.2.1 Problems Of Surinsar 52
  3.2.2.2 Opportunities In Surinsar 52
3.2.3 Mansar Lake 53
  3.2.3.1 Problems in Mansar 55
3.2.4 Manwal 56
3.2.5 Basohli 58
  3.2.5.1 Tourism Products/ Resources 60

CHAPTER IV: REVIEW OF LITERATURE 63-107
4.1 Introduction 63
4.2 Growth of Tourism 64
4.3 Tourism Impacts 64
4.4 Tourism and sustainability
  4.4.1 Goals of Sustainable Tourism (Globe 90, 1990)
  4.4.2 Sustainable Tourism in Rural Destinations
4.5 Community Participation
  4.5.1 Community Based Tourism
  4.5.2 Community Involvement
  4.5.3 Community Capital
4.6 Typologies of Community Participation
  4.6.1 Levels of Participation by Tosun
  4.6.2 Typology of Participation by Arnstein (1969)
  4.6.3 Choguill’s Model of Participation for Underdeveloped Countries
4.7 Motivation –Opportunity- Ability Framework
  4.7.1 Motivation
  4.7.2 Opportunity
  4.7.3 Ability
4.8 Barriers to Community Participation
4.9 Community Model
4.10 Community Studies
4.11 CBT and Sustainable Tourism Studies- Indian Perspective

CHAPTER V: RESEARCH METHODOLOGY
5.1 Introduction
5.2 Research Objectives
5.3 Hypotheses
5.4 Research Design
  5.4.1 Research Approach
  5.4.2 Unit of Analysis
  5.4.3 Selection of Sites
5.5 Data Collection
  5.5.1 Secondary Data
  5.5.2 Primary Data
5.6 Survey Instrument / Questionnaire
5.6.1 Validity and Reliability
  5.6.1.1 Content Validity
  5.6.1.2 Construct Validity
5.6.2 Reliability
  5.6.2.1 Cronbach’s alpha
  5.6.2.2 Composite Reliability
5.7 Sampling Design
  5.7.1 Sampling Unit
  5.7.2 Sample Population
  5.7.3 Sample Size
  5.7.4 Sampling Method
5.8 Scale Purification
  5.8.1 Outliers
  5.8.2 Normalcy
5.9 Statistical Tool Used
  5.9.1 Exploratory Factor Analysis (EFA)
  5.9.2 One-Way ANOVA
  5.9.3 Confirmatory Factor Analysis (CFA)
  5.9.4 Structure Equation Modeling
  5.9.5 Goodness of Fit Indices
    5.9.5.1 Absolute Fit Indices
    5.9.5.2 Incremental Fit Indices

CHAPTER VI: RESULT ANALYSIS AND DISCUSSIONS 129-154
6.1 Overview 129
6.2 Demographic Profiling of Respondents 131
  6.2.1 Gender 131
  6.2.2 Educational Qualification of the Respondents 131
  6.2.3 Occupation of the Respondents 132
  6.2.4 Age of the Respondents 133
  6.2.5 Involvement 133
6.3 Exploratory Factor Analysis (EFA) for The Construct Barriers to Community 134