CONTENTS

Abstract

Declaration

Certificate

Acknowledgement

List of Tables

List of Figures

List of Abbreviations

Chapter 1: Introduction

1.1 Small Scale Industries in India
   1.1.1 Growth of small Scale Industries in India
         3

1.2 Micro, Small and medium Enterprises: A General View
   1.2.1 Performance of the MSME Sector in India
         10

1.3 General Overview of North East India and the MSME Sector

1.4 Nagaland and the MSME Sector

Chapter 2: Literature Review

2.1 Role of MSMEs in Economic Development

2.2 MSMEs and the Problems Faced

2.3 MSMEs and Entrepreneurship

2.4 MSME Studies with regard to North East India

2.5 Effect of Socio-Economic Factors on Enterprise Performance

2.6 Research Gap

Chapter 3: Research Design and Methodology

3.1 Statement of the Problem

3.2 Objectives of the Study

3.3 Scope of the Study

3.4 Limitations of the Study

3.5 Research Design

3.6 Data Sources
   3.6.1 Primary Sources

   3.6.2 Secondary Sources
3.7 Preliminary Research 41
3.8 Research Instrument 41
3.9 Sampling Design 41
   3.9.1 Population 41
   3.9.2 Sampling Technique 42
3.10 Statistical Tool 43
3.11 Variables under Consideration 43

Chapter 4: State Industrial Policies of NER: A Comparative Analysis
4.1 Introduction 45
   4.1.1 North East Industrial Policy (NEIP) 1997 45
   4.1.2 North East Industrial and Investment Promotion Policy (NEIIPP) 2007 46
4.2 Comparative Analysis of Nagaland State Industrial Policy with the other Northeast State 48
   4.2.1 Objectives and Thrust Areas of the 8 States Industrial Policies 49
   4.2.2 Incentive Schemes 51
   4.2.3 Performance of Central Schemes under NEIIPP-2007 in Nagaland 63
   4.2.4 Performance of Incentive Schemes under State Industrial Policy of Nagaland 68

Chapter 5: Problems of MSMEs in Nagaland
5.1 Profile of Enterprise 76
5.2 Profile of Respondents 81
5.3 Financial Problems of MSMEs 83
   5.3.1 Financial Problems and Gender 90
   5.3.2 Financial Problems and Type of Enterprise 91
   5.3.3 Financial Problems and Educational Qualification 93
5.4 Production Problems of MSMEs in Nagaland 94
   5.4.1 Production Problems and Gender 99
   5.4.2 Production Problems and Type of Enterprise 100
   5.4.3 Production Problems and Educational Qualification 101
5.5 Marketing Problems of MSMEs in Nagaland 103
   5.5.1 Marketing Problems and Gender 106
   5.5.2 Marketing Problems and Type of Enterprise 107
   5.5.3 Marketing Problems and Educational Qualification 108
5.6 Labour Problems of MSMEs in Nagaland
  5.6.1 Labour Problems and Gender
  5.6.2 Labour Problems and Type of Enterprise
  5.6.3 Labour Problems and Educational Qualification
5.7 General Information
5.8 Prospects of MSMEs in the State

Chapter 6: Formulation of Policy Framework
  6.1 Conducive Environment for Business
  6.2 Entrepreneurship Development
  6.3 Access to Finance
  6.4 Fiscal Incentives
  6.5 Innovation and Technology

Chapter 7: Summary of Findings and Conclusion
  7.1 Introduction
  7.2 Findings of the Study
    7.2.1 Comparative Analysis of State Industrial Policy of Nagaland with
        the other NE States
    7.2.2 Problems Faced by MSMEs in Nagaland
    7.2.3 Policy Framework for MSMEs in Nagaland
  7.3 Conclusion

Contribution to the Body of Knowledge
Scope for Further Research

Annexure
Bibliography
Research Instrument
List of Publications