Bibliography


Brace, I. (2004). *Questionnaire Design: How to plan, structure and write survey material for effective market research*. Kogan Page, UK


Dreyfuss C. & Harris J. (2010). Analysis of Brazil as an Offshore Services Location. *Gartner Offshore Study*, Publication Date: 14 October 2010, ID Number: G00207250


IMF, Moving from Liquidity- to Growth-Driven Markets, World Economic and Financial Surveys, Global Financial Stability Report, April 2013 & 14


NASSCOM: The IT-BPM Sector in India, Strategic Review 2014

National Association of Software and Service Companies (NASSCOM), Strategic review, Available via http://www.nasscom.in/ (2012)


Bibliography


PalviaShailendra C., Palvia P., Xia W. & Ruth C. King (2011). Critical Issues of IT Outsourcing Vendors in India. *Communications of AIS*


**Websites**


