Abstract

The growing use of internet in the libraries and advent of websites revolutionized the process of library publicity and dissemination of information pertaining to library staff, services, collection. Business school libraries can disseminate a wide range of information to user’s community through the development and maintenance of it’s library home page. It can be an excellent media for library publicity, announcement, or reports of new facilities and services. Business school library web page need to be aesthetic, well designed and include all important information pertaining to the library.

Research work is all about impact of digital age in library science field. This research work tries to explain how the librarian can make use of technology in best way to develop library websites, what steps it involves, things to be considered while applying, it’s benefits to users. To achieve the objectives of the research work, researcher is making use of criteria for rating library websites. With the help of this criteria points have been assigned to the all selected sample national and international libraries websites. The comparative analysis have been made by researcher. At the end of the research work hypothesis formed by researcher has been tested and findings of the study are also included.

The first chapter of the research work explains the changing scenario of libraries, how library plays an important role in higher education, what are the expectations of business school library users from the library. Researcher has also explained briefly how the dimensions of librarianship changed over the period of time. First chapter of research work also comprises the objective, scope and coverage, research methodology, hypothesis, limitations, samples, steps through which research work will proceed are also included in this chapter.

Second chapter of the research work is about literature review. In this chapter researcher has studied the work done by other authors on the related topic and on the same topic
Third chapter of the research work comprises of role of internet in the development of libraries. It explains how technology in depth for e.g. what is internet, how does it work, advantages, disadvantages of the internet, internet scenario in India, application of internet to the library functions and services.

The fourth chapter of the research work is Criteria for evaluation of business school libraries website. Meaning, types, phases of evaluation. It also explain the need and expectation from library website. Different criteria given by different libraries, university for evaluation of library website have been studied by researcher.

The fifth chapter of the research work includes overview of select business school library for the research work. Data collection, analysis and interpretation has been done in the sixth chapter of the research work. As per the scorings of the websites, ranking has been done.

Chapter seven includes findings of the study with graphical presentation, hypothesis testing, and suggestion