Preface

Tourism sector has turned out to be a major source of revenue for the nations worldwide. Its contributions to India's GDP and employment generation in second to none. Buoyed by its tremendous growth and immense potential, all the states in the country have set up their respective state tourism corporation to shape up its economy with this booming phenomenon. A State like Rajasthan has all the ingredients and elements to become a model state for tourism in the country. No wonder that Rajasthan has been called the "Designer State" as far as tourism is concerned because of its culture, cuisine, customs and art forms.

The study perspective is organizational set up of tourism department and their working capacity and effectiveness. Tourism as concerned with pleasure, holidays, travel and going or arriving somewhere. It also concerned with consuming goods and services, that's why it is important to study tourism organization and working.

Rajasthan Tourism Development Corporation given an overview of tourism in the State and critically evaluates the tourism products of RTDC - luxury trains i.e. Palace-On-Wheels & Royal Rajasthan-On-Wheels. It highlights the role of these luxury trains for the promotion and growth of Tourism in Rajasthan. The functional and organizational structure of the RTDC, its various projects and programmes and important achievements has been discussed at length in the thesis.