BIBLIOGRAPHY
REFERENCES

1. Achieng, N. Perceived effects of employee benefits on employee retention at Kenya Forest Service 2011 MBA Project School of Business University of Nairobi.


5. Allen, D. and Bryant, P. Retaining Talent: Replacing Misconceptions With Evidence-Based Strategies Academy of Management Perspectives MAY 2010 pp. 48-64.


17. Gregory P. Smith. 401 Proven Ways to Retain Your Best Employees. Chart Your Course
   www.indianmba.com/Faculty_Column/FC1193/fc1193.htmlpublications, Georgia. 2007.


38. Muhammad Irshad a study on factors affecting employee retention: evidence from literature review Abasyn Journal of Social Sciences; Vo. 4 No.1 2012 ISSN 1198-152X pp.84-102


50. Rathnaweera,R. in her study titled Do hrm practices impact employee satisfaction, commitment or retention? (Empirical studies of sri lankan public sector banks) University of Adger 2010 pp. 7-32.


59. Shelton, K The Effects of Employee Development Programs on Job Satisfaction and Employee Retention 2001 PP. 1-56.


61. Soni Agrawal and et al, Challenges of ITES Companies in India International Journal of Humanities and Social Science Vol. 1 No. 2; February 2011 218-226


