

LIST OF TABLES

Sl. No.	Table No.	Title	Page No.
1.	3.1	Distribution of the Study Sample	84
2.	4.2.1	Demographic Features of the Respondents	94
3.	4.3.1	The corporate house has understood the need for creating sustainability value.	96
4.	4.3.2	The corporate house has developed efficient management system for good governance.	97
5.	4.3.3	The corporate house has ensured responsive and accountable corporate management system.	98
6.	4.3.4	The corporate house has developed effective control and internal auditing.	100
7.	4.3.5	The corporate house has maintained a balance between economic and social benefits.	101
8.	4.3.6	The corporate house has ensured efficient use of resources.	102
9.	4.3.7	The corporate house has developed pro-social behaviors.	104
10.	4.3.8	The corporate house has developed environment friendly approaches.	105
11.	4.3.9	The corporate house has accorded priority for sustainable development.	106
12.	4.3.10	The corporate house has developed sound sustainability communication system.	108
13.	4.4.1	The corporate house has developed sustainable supply chain.	109
14.	4.4.2	The corporate house has developed meaningful partnerships with the stakeholders.	110
15.	4.4.3	The corporate house has obtained active stakeholder engagement.	112
16.	4.4.4	The corporate house has adopted innovative management practices.	113

17.	4.4.5	The corporate house has provided employment opportunities to the weaker sections.	114
18.	4.4.6	The corporate house has provided inclusive social facilities in education, health and environment sections.	116
19.	4.4.7	The corporate house has earmarked adequate funds for social, cultural and environment activities.	117
20.	4.4.8	The corporate house has developed partnership for effective crisis management and disaster management activities.	118
21.	4.4.9	The corporate house has good interaction with civil society.	120
22.	4.4.10	The corporate house has sound communication system for articulation of the contributions of the company.	121
23.	4.4.11	The corporate house has developed clear standards for various job roles.	122
24.	4.4.12	The corporate house has enhanced the effectiveness of organizational leadership.	124
25.	4.4.13	The corporate house has strong commitment to high quality service.	125
26.	4.4.14	The corporate house has developed efficient and effective delivery system.	126
27.	4.4.15	The corporate house has a disciplined approach to resource management.	128
28.	4.5.1	The corporate house has developed concern for environment protection.	129
29.	4.5.2	The corporate house has incorporated environmentalism as a component of organizational management.	130
30.	4.5.3	The corporate house has understood the environmental costs of business management.	132
31.	4.5.4	The corporate house has realized the need for legitimating of environmental issues as an integral aspect of corporate identity.	133

32.	4.5.5	The corporate house has earmarked adequate funds for environment oriented activities.	134
33.	4.5.6	The corporate house has adopted corporate environmental practices on the basis of normal purview of corporate social responsibility.	136
34.	4.5.7	The corporate house has built reputation for environment friendly approaches to management.	137
35.	4.5.8	The corporate house has extended willing and voluntary services for environment protection.	138
36.	4.5.9	The corporate house has provisions for delivery of environment friendly products and services.	140
37.	4.5.10	The corporate house has gained increasing public and regulatory attention for environmental initiatives.	141
38.	4.5.11	The corporate house has enabled the environmentalists to help repair the reputation.	142
39.	4.5.12	The corporate house has moral or social responsibilities to commit resources to environmental protection.	143
40.	4.5.13	The corporate house has fulfilled the internal and external stakeholders' environmental demands.	145
41.	4.5.14	The corporate house has voluntarily disclosed the information about environment protection.	146
42.	4.5.15	The corporate house has strengthened the green movement.	147
43.	4.6.1	The corporate house has demonstrated environmental activism as a matter of social concern and responsibility.	149
44.	4.6.2	The corporate house has adopted pro-active and innovative environmental communication approaches.	152
45.	4.6.3	The corporate house has taken steps to assess, monitor and report on their environmental performance.	154
46.	4.6.4	The corporate house has understood the importance and value of conducting business operations from sustainability perspective.	157

47.	4.6.5	The corporate house has properly constructed environmental issues through sustainability communication.	159
48.	4.6.6	The corporate house has realized the importance of corporate sustainability communication.	161
49.	4.6.7	The corporate house has ensured the strategic use of communication to achieve environmental sustainability.	164
50.	4.6.8	The corporate house has used various tools and technologies to support environmental sustainability.	166
51.	4.6.9	The corporate house has effectively managed environmental communication with stakeholders.	168
52.	4.6.10	The corporate house has brought about better understanding among various stakeholders about environmental issues and concerns.	171
53.	4.6.11	The corporate house has facilitated series of public debates and discussions over the issue of environment protection.	174
54.	4.6.12	The corporate house has enlisted the active participation of various stakeholders in safeguarding environmental resources and sustaining development.	176
55.	4.6.13	The corporate house has shaped many perceptions of environment problems and considerations for environmental governance.	180
56.	4.6.14	The corporate house has influenced the nature of public mediated communication about the environment.	182
57.	4.6.15	The corporate house has enhanced the corporate reputation through portrayal of environment friendly products and services.	184