

QUESTIONNAIRE

Environmental Communication and Corporate Social Responsibility - A Critical Study

Dear Respondent,

I am pursuing doctoral research on the 'Environmental Communication and Corporate Social Responsibility - A Critical Study' under the guidance of Dr.M.S.Sapna, Assistant Professor, Department of Studies in Communication and Journalism, University of Mysore, Manasagangotri, Mysore. Please feel free to share your views and experiences on the subject concerned which has profound academic significance. The information provided by you will be utilized for research purpose only. I solicit your kind cooperation in this regard.

Thanking you,

Yours Sincerely

Harsha.P.

Research Scholar

Interview Schedule

PART-I

Personal Information

- 1. Name** :
- 2. Gender** : Male/Female
- 3. Age** : 18-25/26-30/31-35/36 and above
- 4. Area of Service** : Human Resources Management/Production
Management/Corporate Communication/Other
- 5. Professional Status** : Top Management/Middle Management/
Lower Management
- 6. Income Status** : Higher Income Group/Middle Income Group/
Lower Income Group

PART-II

Attitude towards Corporate Good Governance

(Tick any one response; A=Agree, D=Disagree and NR=No Response)

Sl. No.	Statement	Response		
		A	DA	NR
7.	The corporate house has understood the need for creating sustainability value.			
8.	The corporate house has developed efficient management system for good governance.			
9.	The corporate house has ensured responsive and accountable corporate management system.			
10.	The corporate house has developed effective control and internal auditing.			
11.	The corporate house has maintained a balance between economic and social benefits.			
12.	The corporate house has ensured efficient use of resources.			
13.	The corporate house has developed pro-social behaviors.			
14.	The corporate house has developed environment friendly approaches.			
15.	The corporate house has accorded priority for sustainable development.			
16.	The corporate house has developed sound sustainability communication system.			

PART-III

Perception about CSR Practices

(Tick any one response; A=Agree, D=Disagree and NR=No Response)

Sl. No.	Statement	Response		
		A	DA	NR
17.	The corporate house has developed sustainable supply chain.			
18.	The corporate house has developed meaningful partnerships with the stakeholders.			
19.	The corporate house has obtained active stakeholder engagement.			
20.	The corporate house has adopted innovative management practices.			
21.	The corporate house has provided employment opportunities to the weaker sections.			
22.	The corporate house has provided inclusive social facilities in education, health and environment sections.			
23.	The corporate house has earmarked adequate funds for social, cultural and environment activities.			
24.	The corporate house has developed partnership for effective crisis management and disaster management activities.			
25.	The corporate house has good interaction with civil society.			
26.	The corporate house has sound communication system for articulation of the contributions of the company.			
27.	The corporate house has developed clear standards for various job roles.			
28.	The corporate house has enhanced the effectiveness of organizational leadership.			
29.	The corporate house has strong commitment to high quality service.			
30.	The corporate house has developed efficient and effective delivery system.			
31.	The corporate house has a disciplined approach to resource management.			

PART-IV

Environment Protection Programs

(Tick any one response; A=Agree, D=Disagree and NR=No Response)

Sl. No.	Statement	Response		
		A	DA	NR
32.	The corporate house has developed concern for environment protection.			
33.	The corporate house has incorporated environmentalism as a component of organizational management			
34.	The corporate house has understood the environmental costs of business management.			
35.	The corporate house has realized the need for legitimating of environmental issues as an integral aspect of corporate identity.			
36.	The corporate house has earmarked adequate funds for environment oriented activities.			
37.	The corporate house has adopted corporate environmental practices on the basis of normal purview of corporate social responsibility.			
38.	The corporate house has built reputation for environment friendly approaches to management.			
39.	The corporate house has extended willing and voluntary services for environment protection.			
40.	The corporate house has provisions for delivery of environment friendly products and services.			
41.	The corporate house has gained increasing public and regulatory attention for environmental initiatives.			
42.	The corporate house has enabled the environmentalists to help repair the reputation.			
43.	The corporate house has moral or social responsibilities to commit resources to environmental protection.			
44.	The corporate house has fulfilled the internal and external stakeholders' environmental demands.			
45.	The corporate house has voluntarily disclosed the information about environment protection.			
46.	The corporate house has strengthened the green movement			

PART-V

Corporate Sustainability Communication Practices

(Tick any one response; A=Agree, D=Disagree and NR=No Response)

Sl. No.	Statement	Response		
		A	DA	NR
47.	The corporate house has demonstrated environmental activism as a matter of social concern and responsibility.			
48.	The corporate house has adopted pro-active and innovative environmental communication approaches.			
49.	The corporate house has taken steps to assess, monitor and report on their environmental performance.			
50.	The corporate house has understood the importance and value of conducting business operations from sustainability perspective.			
51.	The corporate house has properly constructed environmental issues through sustainability communication.			
52.	The corporate house has realized the importance of corporate sustainability communication.			
53.	The corporate house has ensured the strategic use of communication to achieve environmental sustainability.			
54.	The corporate house has used various tools and technologies to support environmental sustainability.			
55.	The corporate house has effectively managed environmental communication with stakeholders.			
56.	The corporate house has brought about better understanding among various stakeholders about environmental issues and concerns.			
57.	The corporate house has facilitated series of public debates and discussions over the issue of environment protection.			
58.	The corporate house has enlisted the active participation of various stakeholders in safeguarding environmental resources and sustaining development.			
59.	The corporate house has shaped many perceptions of environment problems and considerations for environmental governance.			
60.	The corporate house has influenced the nature of public mediated communication about the environment.			
61.	The corporate house has enhanced the corporate reputation through portrayal of environment friendly products and services.			