

**ENVIRONMENTAL COMMUNICATION AND
CORPORATE SOCIAL RESPONSIBILITY :
A CRITICAL STUDY**

**A Thesis Submitted to the University of Mysore for the
Award of the Degree of**

**DOCTOR OF PHILOSOPHY
IN
COMMUNICATION AND JOURNALISM**

By

HARSHA. P M.A.,

Guide

DR. M. S. SAPNA M.A., Ph.D.,

Assistant Professor

Department of Studies in Communication and Journalism,

University of Mysore,

Manasagangothri,

Mysore - 570 006

JANUARY 2016