

## DECLARATION

I hereby declare that the Thesis entitled "**A STUDY OF BANK MARKETING STRATEGIES OF SOME SELECTED BANKS**", completed and submitted by me to Shivaji University, Kolhapur for the award of the Degree of Doctor of Philosophy in Commerce and Management under the guidance of Dr. V.S. Patil is my original and bonafide work. The emperical findings in this thesis are based on the data collected by myself.

To the best of my knowledge and belief, no such work has been submitted earlier to this or any other University for the award of this or any other degree.

Place : KOLHAPUR

Date : 1-11-99



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