

Declaration

I declare that the doctoral thesis entitled "**INFORMATION TECHNOLOGY INTEGRATION WITH SUPPLY CHAIN MANAGEMENT IN FMCG INDUSTRY**" submitted to the Sri Venkateswara University, a research work done under the supervision of **Prof. B.SUDHIR** is my original work and the thesis has not formed the basis for the award of any degree, diploma, associateship, fellowship or other similar titles. It has not been submitted to any other University or Institution for the award of any degree or diploma.

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