



**INFORMATION TECHNOLOGY INTEGRATION  
WITH  
SUPPLY CHAIN MANAGEMENT IN FMCG INDUSTRY**

**Ph.D Thesis**

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*In Partial fulfillment of the requirements  
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*By*

**B. NAGARJUNA, B.Tech., MBA.,**

*Under the Esteemed Guidance of*

**Dr. B. SUDHIR, B.Tech., MBA., Ph.D**

**PROFESSOR**

Department of Management Studies



COLLEGE OF COMMERCE, MANAGEMENT & COMPUTER SCIENCES

**SRI VENKATESWARA UNIVERSITY**

TIRUPATI – 517 502

Andhra Pradesh, India

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