INTERVIEW SCHEDULE FOR Ph D

(The Information/Data generated with the help of this interview guide will be only used for my research)

Personal Details
Head of the Family:
Sex:
Age:
Education:
Marital Status:
Occupation:
Asset of the Family:
Size of the Family:
Type of the Family:
Members of the Family:
Possessions of the family - (tractors, TV, motor vehicles, phone, house, etc.)
General information regarding means of transportation, connectivity, educational centers, markets, etc.

Communications
Television
How many TVs do you have in the family?
What is the frequency of watching TV?
(own/neighbours/panchayat............)
What kind of programmes do you watch generally and why?
(nature/impact/learning/standards...)
What kind of programmes do you like to watch with family and why?
What kind of programmes do you not like to watch with family and why?
What are the reasons for watching certain kind of programmes?
What programmes do you like the most and why?
(nature /impact/learning/standards/...)
What kind of programmes do you dislike most and why?
Which programmes do you like to see with friends/others and why?
What are the preferences for TV programmes?
What are the uses of CD, kind of CD and kind of uses in the field?
(family, neighbourhood, community, ....)

Radio
How many radios do you have in the family?
Who listen to radio more in the family?
(young, old, women, men....)
What kind of programmes do you like more?
(national, regional, local, others...)
What kind of programmes do you dislike more on radio?
(national, regional, local, others...)
What are your interests in radio?
(cinema, ratio, newspapers, drama, some local songs/celebrations...)

Telephone
Do you have telephone connection?
If yes, then since when and how many?
What is the purpose of having telephone connection?
Who does use maximum telephone in your family?
What is your average telephone bill?
Do you use mobile?
(brand, nature of connection, purpose of use, nature ...... pre/post...)
Who does carry/use mobile more in family?
(old, young, boy, girls, women....)
What is the functioning of mobile?
(SMS, MMS, saving numbers/addresses, games, songs...)
How many mobiles do you have in the family?
What is the perception regarding the use of mobile...?
(some interesting incidents in its use, etc....)

Internet
Do you know about Internet?
If yes, do you use Internet?
Where do you go for using Internet?
Why do you use (purpose of use) Internet?
(academic, chatting, games, searching, e-mail....)
How many hours per day, per week, per month do you use it?
How Internet has helped you?
How are you connected with various background people?
(India and world over ...)
What are your observations of Internet?
(use/misuse....)
What are your perceptions of use of Internet...?
(boys, girls, men, women...)
What changes do you see/feel in people who use Internet?
(in young generation....)

Dress Pattern
What dress pattern do you use for yourself?
What dress pattern do you suggest for your family members?
(for men, women, girls, boys....)
Where do you go for buying dresses?
What is the frequency of dress purchasing?
What are the preferences for footwear?
(for men, women, girls, boys....)
What are the preferences for footwear?
(in brands, showrooms, cost...)
What changes have you observed in their uses and purchase?

Food Habits
What is your food habit?
(vegetarian/non-vegetarian .............)
Do you have any preferences for the specific food items?
Do you go outside for having food?
If yes, then why and how many times?
What food do you like the most?
(Chinese, Italian, English, French, American ......)
What are the most popular local food items?
Where do you go for eating food?
Does anybody smoke in the family?
Does anyone consume alcohol in your family?
(please give your observation......)
Do you use soft drinks?
(tea/ coffee/......)
What is the most popular soft drink?
What do you think about their use?
(whether it is now in general use or on occasions......)
What were the earlier popular drinkable items in use in village/town?
What were the earlier popular drinkable items which are still in use in village/town?

Festivals and Recreations (cultural/religious/local/others....)
What festivals does your family celebrate?
Which festivals your family members do celebrate along with the participation of other members?
(give details of participation and celebrations.... in style, manner, time, scale, acceptance........)
What new festivals do your family members celebrate along with the participation of other members?
(in style, manner, time, scale, acceptance.....)
What festivals did you celebrate, earlier but not celebrating them now?
(and why....? .... style, manner, time, scale, acceptance....)
What else do you do for recreation purpose in village/town?
What new things are now in practice of celebration?
What are your observations regarding those celebrations?

Films/Cinema
Do you see movies/films....?
Where do you go to see movies/films....?
What kind of movies/films do you like to see?
(national/western, regional, local ....)
What kinds of movies/films do you dislike and why?
What changes have you observed now in boys, girls, men, women...?
Songs/Music
Do you listen to music/songs?
(and what you use- TV, radio, films, CD... for it.)
What kind of songs/music do you like most... and why...?
What kind of songs/music do you dislike most.. and why ....? 
What kind of songs/music are most popular in the region and why....?
What changes have you observed ... and why ?

Economic Aspects (Market...)
Where do you go for shopping?
What are your preferences for the markets?
When do you prefer to go for shopping?
(any festivals, rituals, occasions.....)
What do you like most to shop/purchase ?
What did you like the most to shop/purchase earlier?
What are the differences coming in the market?
Who does go for shopping now in family?
(men, women, girls, boys ....)
Who did go for shopping in family earlier?
How many times do you go for shopping in year/month?
What are monthly/annually expenditures for shopping?
Do you prefer branded things to buy ?
(clothes, shoes, ....)

Identity Formation
What do you mean by identity?
What is your identity?
What do you mean by globalisation?
What are the roles and impacts of TV/Radio on – family, age, gender, castes... (OBCs & SCs...) religion (Muslim and others....), rural/urban.., education...., occupation... migration/ mobility... relationship, (young to young, young to old, girls to boys, boys to boys and girls to girls.....)

What are the roles and impacts of Phones on – family, age, gender, castes... (OBCs & SCs...) religion (Muslim and others....), rural/urban., education..., occupation.. migration / mobility., relationship (young to young, young to old, girls to boys, boys to boys and girls to girls....)
What are the roles and impacts of Internet on – family, age, gender, castes...(OBCs & SCs....) religion (Muslim and others....), rural/urban..., education..., occupation..., migration/mobility..., festivals/celebrations relationship (young to young, young to old, girls to boys, boys to boys and girls to girls....)

What are the roles and impacts of Market on – family, age, gender, castes...(OBCs & SCs....) religion (Muslim and others....), rural/urban..., education..., occupation..., migration/mobility..., festivals/celebrations, relationship (young to young, young to old, girls to boys, boys to boys and girls to girls....)

What are the roles and impacts of Films/CD on – family, age, gender, castes...(OBCs & SCs....) religion (Muslim and others....), rural/urban..., education..., occupation..., migration/mobility..., relationship (young to young, young to old, girls to boys, boys to boys and girls to girls....)

What are the roles and impacts of Dress Pattern on – family, age, gender, castes...(OBCs & SCs....) religion (Muslim and others....), rural/urban..., education..., occupation..., migration/mobility..., festivals/celebrations, relationship (young to young, young to old, girls to boys, boys to boys and girls to girls....)

What are the roles and impacts of Music on – family, age, gender, castes...(OBCs & SCs....) religion (Muslim and others....), rural/urban..., education..., occupation..., migration/mobility..., festivals/celebrations, relationship (young to young, young to old, girls to boys, boys to boys and girls to girls....)

What are the roles and impacts of Food Habits on – family, age, gender, castes...(OBCs & SCs....) religion (Muslim and others....), rural/urban..., education..., occupation..., migration/mobility..., festivals/celebrations, relationship (young to young, young to old, girls to boys, boys to boys and girls to girls....)

What are the differences in factors of identity formation in new and old generation....?

What are the differences in identity formation factors for girls/boys, men/women?

What is now the most important changing factor for you/family members for identity formation?

What do the old generation people feel and think about those factors and why?

What do the new generations feel and think about these factors and why?