APPENDICES

APPENDIX-I

QUESTIONNAIRE FOR WOMEN ENTREPRENEURS

PART-I

DEMOGRAPHIC PROFILE OF WOMEN ENTREPRENEURS

A) PERSONAL INFORMATION

1. Name and Address
2. Age
3. Religion
4. Caste (Please Specify your particular caste)
5. Marital Status
6. Educational Qualifications

B) INFORMATION ABOUT FAMILY BACKGROUND

1. Nature of family
2. No. of family members (Including respondent)
3. No. of Children
4. Educational Background of Family Members-
   I. Father
   II. Mother
   III. Husband
5. Occupational Background of Family Members-
   I. Father
   II. Mother
   III. Husband

6. Annual Income of Family (Excluding Respondent)

**PART-II**

**OCCUPATIONAL PROFILE OF WOMEN ENTERPRISES**

1. Name and Address of Enterprise
2. Location of Enterprise – Rural/Urban
3. Occupation of respondent before starting the Enterprise
4. Age of respondent at the time of starting the Enterprise
5. Year of Establishment of Enterprise
6. Nature of Enterprise / Business
7. Classification/Types of Enterprises
8. Form of Organization of Enterprise
9. Main reason for starting enterprise in particular area
10. Do you have employees in your enterprise?
11. A) Do you give preference to female employees? Yes / No
    B) If yes, what are the facilities given to them?
12. A) Do you give training to the employees? Yes / No
    B) If yes, what are training methods used?
13. Where do you get raw materials / Products required by your enterprise?
14. Initial Investment made while starting the enterprise
15. Amount of loan taken for Initial Investment in enterprise
16. Are you defaulter in repayment of loan taken for the enterprise?
17. Annual Business Turnover of the enterprise
18. Annual Income of the respondent from the enterprise
19. A) Are you satisfied with present occupation? Yes / No
   B) If no, what is the main reason for dissatisfaction?
20. A) Do you have any plan for expansion of your business? Yes/No
   B) If yes, what are your plans of expansion of business?

PART-III

PROBLEMS OF WOMEN ENTREPRENEURS

1. Have you faced any problems while running your business enterprise? Yes/No
2. What types of problems you have faced as an entrepreneur?
   i) Personal Problems
   ii) Social Problems
   iii) Financial Problems
   iv) Raw-materials Problems
   v) Marketing Problems
   vi) Human Resources Problems
   vii) Managerial Problems
viii) Infrastructural Problems

 ix) Technological Problems

 x) Governmental Support Problems

 xi) Occupational Mobility Problems

 xii) Any other (Please specify)

3. Do you face any Personal Problems as an entrepreneur?

 i) No personal problem

 ii) Lack of self confidence

 iii) Lack of initiative

 iv) Lack of risk bearing capacity

 v) Lack of leisure time

 vi) Absence of need for achievement

 vii) Avoidance of economic risk

 viii) Any other (Please specify)

4. Do you face any Social Problems as an entrepreneur?

 i) No Social problem

 ii) Lack of confidence in women’s ability

 iii) Lack of appreciation in the family

 iv) Lack of social contacts

 v) Dual role in home & business

 vi) Male dominance

 vii) Non-co-operative attitude of family
5. Do you face any Financial Problems as an entrepreneur?
   i) No financial problem
   ii) Lack of collateral security
   iii) Limited working capital
   iv) Delayed payments of bills
   v) Negative attitude of banks towards Women
   vi) Ignorance about banking procedures & formalities
   vii) Poor knowledge of financial management
   viii) Any other (Please specify)

6. Do you face any Raw-Material Problems as an entrepreneur?
   i) No raw materials problems
   ii) Don’t use any raw-materials
   iii) Non availability of raw materials
   iv) Lack of continuous supply of raw materials
   v) Delay in procurement of raw materials
   vi) Time consuming procedures of getting raw materials
   vii) Variations in raw materials prices
   viii) Poor knowledge of materials management
   ix) Any other (Please specify)
7. Do you face any Marketing Problems as an entrepreneur?
   i) No marketing problem
   ii) Cut throat competition
   iii) Inadequate advertising & publicity
   iv) Lack of sufficient stock of products
   v) Delayed collection of bills
   vi) Lack of traveling capacity
   vii) Poor knowledge of marketing management
   viii) Any other (Please specify)

8. Do you face any Human Resource Problems as an entrepreneur?
   i) No human resource problem
   ii) Non-availability of skilled employees
   iii) Non co-operative attitude of employees
   iv) Skilled employees leave their job after getting experience
   v) Hesitation of male employees to work under women entrepreneurs
   vi) Poor knowledge of human resource management
   vii) Any other (Please specify)

9. Do you face any Managerial Problems as an entrepreneur?
   i) No managerial problem
   ii) Lack of proper planning
   iii) Lack of Decision making skill
   iv) Lack of communication skill
v) Lack of motivation to employees
vi) Lack of control
vii) Poor knowledge of Business Management
viii) Any other (please specify)

10. Do you face any Infrastructural Problems as an entrepreneur?
   i) No infrastructural problem
   ii) Inadequate space for work
   iii) Non-availability of land/plot/shed
   iv) Inadequate power supply
   v) Inadequate water supply
   vi) Inadequate transportation facilities
   vii) Inadequate communication facilities
   viii) Any other (Please specify)

11. Do you face any Technological Problems as an entrepreneur?
   i) No technological problem
   ii) Don't use any technology
   iii) Lack of technological skills
   iv) High cost of technology acquisition
   v) Inadequate technology support for machinery utilization
   vi) Any other (Please specify)
12. Do you face any Government Support Problems as an entrepreneur?
   
i) No problem of government support
   
   ii) Harassment by government employees
   
   iii) Non-co-operative attitude of government employees
   
   iv) Corruption in sanction of subsidy, incentive & loan
   
   v) Discrimination with women entrepreneurs
   
   vi) Lack of co-ordination among different government departments
   
   vii) Poor knowledge of government support schemes
   
   viii) Any other (please specify)

13. A) Do you lack occupational mobility (i.e. shifting from one business to another) as an entrepreneur? Yes/No

   B) If yes, what are the reasons for lack of occupational mobility?
   
i) Lack of financial resources
   
   ii) Lack of self-confidence
   
   iii) Preference for stability in existing business
   
   iv) Lack of human resources
   
   v) Dual duties of home & business
   
   vi) Poor knowledge of business opportunities for women
   
   vii) Lack of marketing resources
   
   viii) Any other (please specify)
14. How do you solve your various problems as an entrepreneur?

   i) With own experience & knowledge
   ii) With the co-operation of family members
   iii) With the co-operation of friends
   iv) With the advice of experts in respective fields
   v) With the help of government machinery
   vi) Any other (Please specify)

15. Do you feel stress while discharging the dual duties of a businesswoman & a housewife? Yes/No

16. In your opinion how can a businesswoman successfully discharge dual duties in business & house?

   i) Poor division of time for business & house
   ii) Automation of household work
   iii) Co-operation from family members
   iv) Co-operation from employees
   v) Any other (please specify)

**PART-IV**

**PROSPECTS OF WOMEN ENTREPRENEURS**

1. What is your opinion about making of women entrepreneurs? (choose any one)

   i) They are born
   ii) They are made
   iii) They are born & can also be made
2. a) Do you think, whether women are having more business opportunities because of changing social environment or not? Yes / No

b) If yes, what are the social environmental factors that have increased the prospects of women entrepreneurship?
   i) Increasing spread of education among women
   ii) Increasing no. of successful women in the society
   iii) Increasing automation of household work of women
   iv) Increasing awareness of women about economic independence
   v) Increasing women activism
   vi) Increase equality status of women
   vii) Increasing social recognition to women
   viii) Any other (please specify)

3. a) Do you think, whether Special “Entrepreneurship Development Programmes” (EDPs) for women will increase the prospects of women entrepreneurship or not? Yes / No

b) If yes, choose the areas of Entrepreneurship Development Programmes (EDPs) for women entrepreneurs from the following areas.
   i) Small Enterprise Management
   ii) Identification of Business Opportunities
   iii) Technical Skill Development
   iv) Information Technology
   v) Stress Management
vi) Total Quality Management
vii) Increasing social recognition to women
viii) Any other (please specify)

4. In your opinion, which type of business enterprise has more opportunities to women entrepreneurs? Service/Trading/Manufacturing

5. In your opinion, what are the reasons for more opportunities to women entrepreneurs in Service Enterprise?
   i) It can be operated from house itself
   ii) It can be operated as per convenience of time
   iii) It matches with women temperament
   iv) It requires less amount of finance
   v) It requires less traveling to women
   vi) It requires less employees
   vii) Any other (please specify)

6. In your opinion, what are the reasons for more opportunities to women entrepreneurs in Trading Enterprise?
   i) It enables women to handle home & business easily
   ii) It can be operated on smaller scale
   iii) It requires lesser amount of finance than manufacturing
   iv) It is easy to operate than manufacturing
   v) It requires less employees
   vi) Any other (please specify)
7. In your opinion, what are the reasons for more opportunities to women entrepreneurs in Manufacturing Enterprise?

   i) It is more profitable
   ii) It is more creative & innovative business line
   iii) It gives satisfaction of producing own production
   iv) It is more suitable for skilled entrepreneurs
   v) Any other (Please specify)

8. Please give your preference no. to all business fields from 1-10 where women entrepreneurs in urban areas have business opportunities.

   Business fields in urban areas
   i) Beauty Parlour
   ii) Readymade Garments
   iii) Fashion Designing
   iv) Wax Candles
   v) Typing, Xeroxing & Telephone Services
   vi) Repairing & Servicing of Electronic Products
   vii) Manufacturing of Leather Products
   viii) Manufacturing of Home Cleaning Products
   ix) Repairing & Services of Two Wheelers
   x) Food Products
9. Please give your preference no. to all business fields from 1-10 where women entrepreneurs in rural areas have business opportunities.

   - **Business fields in rural areas**
     i) Dairy farming
     ii) Poultry farming
     iii) General Stores
     iv) Fruit & Vegetable Processing
     v) Brick making
     vi) Rice Mill
     vii) Handicrafts
     viii) Flour Mill
     ix) Papad Making
     x) Goat Farming

10. What are the additional business opportunities in your own existing business field?