

## ACKNOWLEDGEMENT

First and foremost I wish to the God almighty for providing me the positive strength and energy to work.

I feel honored to express my profound regard and a deep sense of gratitude at the right time and with the right sense of morality to my worthiest and most esteemed supervisor **Dr.V. Navaneetha Kumar**, Professor and Director, Department of Management Studies, Adhiyamaan college of Engineering, Hosur. Krishnagiri district Tamilnadu, who has been magnanimous in guiding, encouraging and supporting me at every stage of my work and without whose timely advice and inspiration, this task would have been just a dream. I extend my sincere thanks to **Dr. G. Ranganath**, Principal, Adhiyamaan College of Engineering, Hosur for giving me an opportunity to do this part time Research Work.

I sincerely thankful to **Dr. Kiran Reddy** Principal, Acharya Institute of Management and sciences, Bangalore -58, for providing me all required facilities to complete the Research Work. I would also like to express my gratitude to my friends of AERI, AIMS and JPRS Yellow pages HOSUR for their immense motivation and help in completing this Thesis.

I most sincerely place my gratitude to my Parents, brother, relatives, my wife **Mrs. K. Anbarasi** and my son **Master Monesh Kumar** for their wholehearted support, inspiration and help without which this research work would have remained an impossible task.

**VIJAYAKUMAR . J**