APPENDIX 1

QUESTIONNAIRE (RURAL ENTREPRENEURS)

Dear Sir / Madam,

I am a research scholar, conducting the research on the topic ‘Rural Entrepreneurship Development for Rural Transformation’ with special reference to select villages in Karnataka State. In this regard, I request your good-self to provide the information through answering the following questions. The information provided will be kept confidential and will be used for research purpose only.

Thanking You,

Part-A

1. Name of the Respondent ________________________________

2. Age
   a. 18-23 years
   b. 23-28 years
   c. 28-33 years
   d. 33-38 years
   e. 38-43 years
   f. 43-48 years
   g. 48-53 years
   h. 53-58 years
3. Gender
   a. Male
   b. Female

4. Your family is
   a. HUF
   b. Nuclear Family

5. Your family size
   a. 2-5 members
   b. 6-9 members
   c. 10-13 members
   d. 14 members and above

6. In your family, you are
   a. First child
   b. Middle child
   c. Last child
   d. Only child

7. Occupation of your parents / guardian
   a. Agriculture
   b. Business
   c. Govt. / Private service
   d. Any Other

8. Caste / Religion
   a. Lingayat
   b. Muslim
   c. Gowda
   d. Christians
   e. Brahmin
   f. OBC
   g. SC/ST
9. Marital Status
   a. Married
   b. Unmarried
   c. Widow / Widower
   d. Divorce

10. Languages you know (Either to speak or write)
    a. Kannada
    b. Hindi
    c. English
    d. Tamil
    e. Marathi
    f. Telugu

11. Educational Qualification
    a. Diploma
    b. Primary Schooling
    c. SSC
    d. PUC
    e. Degree
    f. PG
    g. Job oriented / ITI
    h. No Schooling

12. Do you own agricultural land?
    a. Yes
    b. No

13. If yes, how many acres of land you own?
    a. Less than 1 acre
    b. 1-3 acres
    c. 4-5 acres
    d. 5 acres and above
14. Whether the Agriculture land is
   a. Irrigated
   b. Non-irrigated

15. Have you migrated from other village / town for the purpose of business?
   a. Yes
   b. No

16. Any member of your family has ever migrated from this village to city / town for the purpose of business
   a. Yes
   b. No

17. Any member of your family has ever migrated from city / town to village for the purpose of business
   a. Yes
   b. No

**PART-B**

18. Are you a first generation entrepreneur?
   a. Yes
   b. No

19. Your Business is
   a. Fertilizer / seeds
   b. Farm equipment
   c. PDS
   d. Dairy activities
   e. Grocery/General Stores
   f. Garments Shop
   g. Garage
   h. Kitchen / Utensil ware
   i. Pharmacy
   j. Shoe store
k. Electronic goods
l. Commission agents
m. Sanitary goods
n. Tailor shop
o. Handicraft
p. Vegetable / fruit stall
q. Self-help group
r. Beauty Parlor
s. Goldsmith
t. Blacksmith
u. Carpenter
v. Cycle repair
w. Photographer
x. Sweet stall
y. Electric Shop
z. Stationary shop
aa. Flour mill
bb. Telephone booth / PCO
cc. Tea stall
dd. Hotel
e. SSU
ff. Dish Operator
gg. Transportation
hh. Others

20. Nature of business
   a. Product based
   b. Service based
   c. Processing of raw material
   d. Both product and service
21. Since how many years you are running this business?
   a. 1-3 years
   b. 3-5 years
   c. 5-7 years
   d. 7 years and above

22. What is your initial investment for this business?
   a. Less than ₹25000/-
   b. ₹25000/- to ₹50000/
   c. ₹50000/- to ₹75000/-
   d. ₹75000/- to ₹100000/
   e. ₹100000/- to ₹125000/
   f. ₹125000/- to ₹150000/

23. From which of the following sources you availed finance.
   a. Government Rural Banks
   b. Co-op Bank
   c. Private finance
   d. Family support
   e. Savings
   f. Others

24. Your Annual Income (approximate)
   a. From Agriculture
      i. Less than ₹25000/-
      ii. ₹25000/- to ₹75000/
      iii. ₹75000/- to ₹125000/
      iv. ₹125000/- to ₹175000/
      v. Above ₹175000/
   b. From Business Activities
      i. Less than ₹25000/-
ii. ₹25000/- to ₹75000/-

iii. ₹75000/- to ₹125000/-

iv. ₹125000/- to ₹175000/-

v. Above ₹175000/-

25. Do you have previous job experience
   a. Yes
   b. No

26. If yes, how many years of experience you have
   a. 1-3 years
   b. 3-5 years
   c. 5-7 years
   d. 7 and above years

27. Your business is
   a. Seasonal
   b. Round the year

28. Employment opportunities created by your business
   a. 1 person
   b. 2 person
   c. 3 person
   d. 4 person
   e. 5 person
   f. 6 and above persons

29. How frequently you visit to city?
   a. Daily
   b. Twice a week
   c. Once in a week
   d. Fortnight
   e. Once in a month
   f. As and when needed
30. What are the reasons for your visit to city?
   a. Market updates
   b. Purchasing
   c. Business purpose
   d. For selling
   e. Financial purpose
   f. Network building
   g. Entertainment

31. How do you access business information?
   a. Newspaper
   b. By visiting the place
   c. Word of mouth
   d. TV channel
   e. Mobile messages
   f. Hand bills / brochures
   g. Internet
   h. Friends and relatives

32. Kindly rate the following Motivating factors in 5 point scale
    (1=Completely Agree, 2=Agree, 3=Neutral, 4=Disagree and
     5=Completely Disagree), which Inspired you to become Entrepreneur.

<table>
<thead>
<tr>
<th>Motivating Factors</th>
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<th>A</th>
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</thead>
<tbody>
<tr>
<td>1. Opportunity to create own Fortune</td>
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<td>(Achievement motivation</td>
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<td>2. I was having better exposure / informed, so I thought of seizing that opportunity</td>
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<td>3. Market was Less Competitive</td>
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<td>4. Circumstances / situations are conducive to become entrepreneur</td>
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<td>5. Impressive profit attraction</td>
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</table>
6. Ample Opportunities were available
7. To continue family tradition
8. Favorable Demographic and economic factors
9. Technological developments / advancements
10. To have self dependent life
11. Responsibility of family
12. I was having the ability to organize and administer factor of production
13. To safeguard against uncertainty in life
14. I was having Innovation motive
15. I was having Business expertise
16. I was having specialized expertise in technical Know-how
17. Previous Experience
18. I had Economic / financial stability
19. Encouragement from friends and relatives
20. I had Joint family background
21. Possessing required qualification / education
22. Possessing Knowledge of different languages
23. I had the support / influence of Politician
24. Encouragement from Govt. Policy/ Schemes
25. Need for social security
26. Opportunity to utilize the profits for agricultural purpose
27. This is one among different employment
opportunities

28. This was my last option / resort in life

29. Fluctuations in income / To avoid seasonal income (income variations)

30. Need for dominance

31. Need to shape my life

32. Passion for work (Motivation to do the business)

33. Self efficacy (beliefs about their capabilities)

34. Support and encouragement from NGOs

33. Kindly rate the following Challenges in 5 point scale (1=Completely Agree, 2=Agree, 3=Neutral, 4=Disagree and 5=Completely Disagree), that are faced in running the business.

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<tr>
<th>Challenges</th>
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<td>1. Getting Community / social support</td>
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<td>2. Getting Family members support</td>
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<td>3. Availability of funds</td>
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<td>4. Non availability of material and equipments</td>
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<td>5. Location advantage</td>
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<td>6. Lack of managerial skills</td>
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<td>7. Non availability of correct information</td>
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<td>8. Availing training in business and allied activities</td>
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<td>9. Non availability of resources</td>
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<td>10. Transportation facility</td>
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<td>11. Scarcity of electricity</td>
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<td>12. Changes around the village</td>
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13. Lack of Govt. facility / regulations / schemes / difficult in availing Govt. schemes

14. Competition in the market

15. Debt collection from the customers

16. Non availability of workers

17. Expansion of business

18. Handling Quality related issues / problems

19. Extending service to customers

20. Technological changes

21. Market related issues

22. Marketing the goods / services

34. Kindly rate the Social, Political and Economic factors in the order of preference in 5 point scale (1=Completely Agree, 2=Agree, 3=Neutral, 4=Disagree and 5=Completely Disagree)

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<th>Social Factors</th>
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<td>1. Able to motivate others to do the business</td>
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<td>2. Feel confident when I interact with community</td>
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<td>3. Improvement in Quality of life</td>
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<td>4. Expecting to provide / ability to provide better education to my Children</td>
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<td>5. Expecting / already getting sound marriage proposals to me / for my children</td>
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<td>6. Confidence of leading my family</td>
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<td>7. My family members are financially independent</td>
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<td>8. Have equal opportunities in my business activities</td>
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<td>9. Capable of providing quality medical facilities to my family members</td>
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<td>10. People recognize me in social gatherings</td>
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<td>11. Interest to provide education / higher education to female child</td>
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<td>12. Interest in sending female child for employment</td>
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<td>13. Control on my habits (tobacco, gambling, alcohol, etc.)</td>
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<td>14. Found timely changes in celebrating festivals / do not believe in superstitious activities</td>
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**Political Factors**

| 1. My opinions are recognized |
| 2. Capable of taking independent political decisions |
| 3. I cast my vote as per my wish |
| 4. I play vital role in selecting a candidate for election |
| 5. I influence indirectly in all elections of my village |
| 6. My vote is for development |
| 7. I encourage women to participate in elections |
| 8. My family members are independent in casting their votes |
| 9. I cast my vote based on caste and relation |
| 10. I look for personal benefits in elections |

**Economic Factors**

<p>| 1. Developed financially |
| 2. Increase in expenditure |
| 3. Quality of life changed / improved |
| 4. I got freedom to take financial decisions |
| 5. I got financial stability |
| 6. I do not depend on hand loans for celebrating festivals |
| 7. I got financial strength for my (my children’s) |</p>
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35. Do you own any of the following facilities
   a. Two wheeler
   b. Four wheeler
   c. Tractor
   d. Mobile
   e. LPG connection
   f. House
   g. Computer
   h. Television
   i. Refrigerator
   j. Agricultural equipment
   k. Cycle
   l. Washing machine

36. Have you availed any of the following
   a. Ration card
   b. Bank account
   c. PAN card
   d. Life Insurance
   e. Crop Insurance
   f. General insurance
   g. Health insurance
   h. Others
37. Have you availed any subsidy from the Government in running your business?
   a. Yes ☐
   b. No. ☐

38. Have you participated / undergone any training programme (TRYSEM) sponsored by Govt. / NGO / Private organizations?
   a. Yes ☐
   b. No ☐

39. Have you availed any loan under scheme of Govt. / Non Govt. Institutes?
   a. Yes ☐
   b. No ☐

40. If yes,
   a. Housing loan ☐
   b. Business loan ☐
   c. Personal loan ☐
   d. Vehicle loan ☐
   e. Crop loan ☐
   f. Educational loan ☐
   g. Agricultural loan ☐
   h. Loan on Gold ☐
   i. Gold Card Loan ☐
   j. Others ☐

41. Which scheme of Government was much helpful to your business?
   a. Swarna Jayanti Gram Swarozghar Yojana ☐
   b. Sampoorna Grameena Rozghar Yojana ☐
   c. Others schemes ☐
   d. Not helpful ☐

42. Due to which of the following reasons, you are deprived of availing facilities
a. Circular has not received
b. Concerned person has not informed
c. Due to last date is over
d. Not applicable to me
e. Personal reasons of officials
f. Non availability of information
g. Others reasons

43. Is there business opportunities in your village?
   a. Yes
   b. No

44. Are you thinking of doing other business along with existing one?
   a. Yes
   b. No

45. If yes, in which area the opportunity exists (in order of preference).
   a. Retail
   b. Rural finance
   c. Agri-related
   d. Production based
   e. ICT related
   f. Non-agri related
   g. Co-operative activities
   h. Others

46. What is your Present investment for this business?
   a. ₨10000/- to ₨25000/-
   b. ₨25000/- to ₨50000/-
   c. ₨50000/- to ₨75000/-
   d. ₨75000/- to ₨100000/-
   a. ₨100000/- to ₨125000/-
   b. Above ₨125000