ABSTRACT

“MANAGEMENT EDUCATION: TOWARDS MEETING THE EXPECTATIONS OF CORPORATES IN KARNATAKA - AN EMPIRICAL STUDY”

The undertaken study has introspected the management education in Karnataka with regard to course structure, teaching pedagogy, infrastructure, employability skills, corporate expectations, and problems of faculty, student placement, experience and opinions of directors of select 100 management’s institutions. The study used both primary and secondary data. The secondary data is collected from different published sources and the necessary primary data is collected from the select directors from the management institutions as well as from the select corporate executives. Two different sets of questionnaire are used to gather information from the respondents. The contact methods like personal interview, interactive, postal and telephone are used. The collected data is analyzed with the help of ANOVA, Tukey Multiple Post-hoc, content analysis, ratios and descriptive statistics. The empirical analysis throws a light on current status of management education and corporate expectations in Karnataka thereby identify a gap between industry and academia. Based on the findings, fruitful policy suggestions are made to bring an improvement in the quality of management education.