LIST OF FIGURES

Figure 1.1  Embedding Process - Digital Watermarking
Figure 1.2  Extraction Process - Digital Watermarking
Figure 1.3  Tradeoff between Robustness, Imperceptibility and Payload Capacity
Figure 1.4  Types of Watermarking
Figure 2.1  Visible Watermark
Figure 2.2  Example of Visible Video Watermarking
Figure 2.3  LSB Decomposition of one Pixel
Figure 2.4  Bit Plane Representation
Figure 2.5  Messages to be embedded
Figure 2.6  Bit Plane representation of first watermarked frame
Figure 2.7  Example of Invisible Video Watermarking using LSB substitution Approach
Figure 2.8  Recovered Messages
Figure 2.9  Generation of Pseudo Random Sequence
Figure 2.10 Example of Invisible Video Watermarking using Correlation Method with Gain Factor = 100
Figure 2.11 Recovered Messages
Figure 2.12 Results with various gain factors
Figure 2.13 Results of Watermarked Frame and Recovered Message under various Attacks
Figure 3.1 (a) Frequency Discrimination by DCT (b) Quantization values used in JPEG compression scheme
Figure 3.2 Energy Concentration of DCT
Figure 3.3 Example of Invisible Video Watermarking using DCT based Method with Gain Factor = 100 and block-size = 8
Figure 3.4 Recovered Messages
Figure 3.5 Results with various gain factors
Figure 3.6 Results of Watermarked Frame and Recovered Message under various attacks
Figure 3.7  Filtering or decomposition process at its most basic level 50

Figure 3.8  Analysis with down sampling 51

Figure 3.9  Multiple-level decomposition or analysis 52

Figure 3.10 Basic decomposition steps for images 53

Figure 3.11  Decomposition of an Image using DWT 54

Figure 3.12  Example of Invisible Video Watermarking using DWT based Method with Gain Factor = 100 and block-size = 8 55

Figure 3.13  Recovered Messages 56

Figure 3.14  Results with various gain factors 56

Figure 3.15  Results of Watermarked Frame and Recovered Message under various attacks 62

Figure 4.1  Example of Invisible Video Watermarking using SVD based Method with Gain Factor = 100 and binary message 66

Figure 4.2  Recovered Messages 66

Figure 4.3 Results with various gain factors 67

Figure 4.4  Results of Watermarked Frame and Recovered Message under various attacks 72

Figure 4.5  Grayscale Message to be embedded 73

Figure 4.6  Example of Invisible Video Watermarking using SVD based Method with Gain Factor = 100 and grayscale message 74

Figure 4.7  Recovered Messages 74

Figure 4.8 Results with various gain factors 75

Figure 4.9  Results of Watermarked Frame and Recovered Message under various attacks 80

Figure 5.1  Example of Invisible Video Watermarking using Hybrid Method with Gain Factor = 100 and binary message 83

Figure 5.2  Recovered Messages 84

Figure 5.3 Results with various gain factors 84

Figure 5.4  Results of Watermarked Frame and Recovered Message under various attacks 90

Figure 5.5  Example of Invisible Video Watermarking using Hybrid Method with 91
Gain Factor = 100 and grayscale message

**Figure 5.6** Recovered Messages

**Figure 5.7** Results with various gain factors

**Figure 5.8** Results of Watermarked Frame and Recovered Message under various attacks

**Figure 6.1** Comparison of all methods with various gain factors

**Figure 6.2** Comparison of all methods in average filtering attack

**Figure 6.3** Comparison of all methods in Gaussian low pass filtering attack

**Figure 6.4** Comparison of all methods in median filtering attack

**Figure 6.5** Comparison of all methods in compression attack

**Figure 6.6** Comparison of all methods in color reduction attack

**Figure 6.7** Comparison of all methods in histogram equalization attack

**Figure 6.8** Comparison of all methods in linear motion of camera attack

**Figure 6.9** Comparison of all methods in rotation attack

**Figure 6.10** Comparison of all methods in Gaussian noise attack

**Figure 6.11** Comparison of all methods in salt & pepper noise attack

**Figure 6.12** Comparison of all methods in speckle noise attack

**Figure 6.13** Comparison of all methods in cropping attack

**Figure 6.14** Comparison of all methods in high pass filtering attack

**Figure 6.15** Comparison of all methods in Elapsed Time