BIBLIOGRAPHY

Research Books & Journals


33. Parida S (2004), "Real Estate in Indian Context-Opportunities and Challenges", National monthly referred journal of research in commerce and management, Vol-2, ISSN: 2277-1166


38. Sahni S (2012), "Real Estate Sector- The Indian Story", Unpublished


43. Sridhar MS (2001), "Service Quality and Customer Satisfaction," A Lecture Delivered in the UGC Refresher Course on Library and Information Science at Academic Staff College of Bangalore University


45. Susan F (2002), "Organizational Learning and Success in New Zealand Real Estate Agencies", Paper prepared for Pacific Rim Real Estate Society Conference, Christchurch, New Zealand


47. Thomas D, Whitney-Thomas J (1996), "Research to Practice, Perspectives from Consumers and Counselors on Elements that Influence Successful Vocational Rehabilitation System Delivery", Boston: Institute for Community Inclusion (UAP) Children's Hospital


52. Zhong Y W & Zou S L, (2002), "A Study on Customer Satisfaction in the Real Estate Market based on PLS Path Modelling", Nuclear energy economics and management research Centre, University of South China

Research Webliography

15. http://www.cii.in/ResourceDetails.aspx?enc=GF8SlHiyzeLn0ymUi3SJLo5BjAmXSlsLv5+C/WRSwU1mXzHze/I95p02wC0oslWZjaw7ZJ/6jiKKeac0AEu1g dated 29 Jan 2014


17. http://www.diffen.com/difference/Marketing_vs_Sales dated 29 Jan 2014


