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Cohort means a generational group as defined in demographics, statistics, or market research: "The cohort of people aged 18 to 23 are the target group of conventional Higher Educational Institutions (HEIs). In statistics and demography, a cohort is a group of subjects who have shared a particular event together during a particular time span ["Bureau of Labour Study (BLS) Information". Glossary. U.S. Bureau of Labor Statistics Division of Information Services. February 28, 2008].


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