BIBLIOGRAPHY
BIBLIOGRAPHY

A. BOOKS

Ansuya Angardi, Retail Management, New Delhi, S.Chand & Company Ltd., 2010.


Chetan Bajaj, Rajnish Tuli and Nidhi V. Srivastava, Retail Management, New Delhi, Oxford University Press, 2009.


**B. PERIODICALS**


Bharat Jhunjhunwala, Protecting Domestic Companies: Case for cross-subsidy in Kirana Stores, Indian Express, 15th September 2010, p. 9.


Ernst and Young, *The great Indian retail story*, Ernst and Young India, November 2006, p. 18.


Guruswamy, M and Sharma, K., **FDI in Retail II inviting more Trouble?** *Centre for Policy Alternatives*, New Delhi, p. 3.


Karnal Sharma, FDI in India’s Retail Sector, IDA Bulletin, New Delhi, 2010, pp. 16-17.


Martin Christopher, Adrian Payne and David Ballantyne, Relationship marketing bringing quality, customer satisfaction and marketing together, Heinemann Ltd., Oxford – Published in the Charted Institute of Marketing Practices Series, 1991.


Sunil Sharma, Impact of India’s Economic Growth and the Challenges within its Food Retail Landscape, *Pforzheimer Honors College*, Pace University, 2006.


C. PROJECTS AND THESES


David Smith, *The Role of Retailers as Channel Captains in Retail Supply Chain Change: the example of Tesco*, Ph.D., Thesis Submitted to University of Stirling, 2006.


Sacha Joseph, Ethnicity, Personality and Value: Exploring the Consumer Exodus from Department to Discount Stores, Ph.D., Thesis Submitted to the Florida State University, June 2006.


D. REPORTS


Government of Tamil Nadu, Madurai District Special Issue, 2014.


Mohan Guruswamy, Kamal Sharma, Jeevan Prakash Mohanty, and Thomas J. Korah, *FDI in India’s Retail Sector More Bad than Good?* submitted to *Centre for Policy Alternatives Society* (CPAS), New Delhi-110049, CPAS is registered under the “Society Registration Act (XXI) of 1860.


E. WEBSITES AND NEWSPAPERS

Byrd, Rodney, ‘*A Brief History of Retailing*’.  

Dash, M and Chandy, S., *A study on the challenges and opportunities faced by organized retail players in Bangalore*, 2009,  


http://en.wikipedia.org/wiki/Retailing-in-India#The-Indian-retail-market


http://ssrn.com/abstract=1435218

http://ssrn.com/abstract=994238

www.indiainfoline.com

www.vsrddjournals.com