DECLARATION

I, AJAY KUMAR, Registration No. 87-GG-519, hereby affirm and declare that this research work entitled "PROFILING OF INTERNET SHOPPERS - LEADS FOR MARKETING MANAGERS" has been completed by me under the supervision of Dr. Mukesh Dhunna, Professor, Institute of Management Studies and Research, M D University, Rohtak and embodies the original piece of research work done by me and the same has not been copied, reproduced and submitted ever by me to any other university or the institution for the award of any other degree or diploma.

Reference to other research works has been duly acknowledged.

[Signature]
AJAY KUMAR
Countersigned

PROF. MUKESH DHUNNA
Supervisor

[Signature]
Director,
Inst. of Mgt. Studies & Research
M.D. University, ROHTAK