
ANNEXURE

QUESTIONNAIRE**Part A**

Name .
Age
Sex
Education :
Designation
Annual Income

Part B

1 Does your media organization accept the recommendations of wage boards and implement them?

YES NO

2 Does it implement the recommendation?

TOTALLY PARTIALLY

3 If not what are the reasons given?

(a) Does not have revenue

(b) Competition

(c) Heavy Investment

(d) Financial Loss

4 Do you favour the prevailing contract system in media organization?

YES NO

5 If not why?

(a) Affects job security

(b) Affects morale

(c) Breeds pressure of uncertainty

(d) Affects organizational loyalty

6 If yes, why?

- (a) Enhances competitiveness
- (b) Improves quality
- (c) Provides incentives
- (d) Builds corporate ethos
- (e) Performance is recognized
- (f) Introduces professionalism

7 Are you a member of any union of working journalists?

- (a) IFWJ
- (b) NUJ
- (c) Any Other Specify

8 Do you think that unions can protect the interests of working journalists?

YES NO

9 Are trade union tactics acceptable in the media sector?

YES NO

10 Do you think that media owners are reasonable towards demands of media persons?

YES NO

11 Should collective bargaining become a fundamental right?

YES NO

12 Is unionization of media persons ethical?

YES NO

13 Have you participated in any protest in your work place or against your employer?

YES NO

14 Is it justifiable to seek more wages when the media organization is facing financial problems?

YES NO

15 Do you co operate with your organization in such a situation?

YES NO

16 Do you think that employers fudge the financial accounts?

YES NO

17 Between print and electronic media which sector pays better?

PRINT

ELECTRONIC

18 Do you think that the government is a better pay master than the private organizations?

YES

NO

19 Do you think that you will get better wages if foreign direct investment is made in the media sector?

YES

NO

20 What is the status of Journalist unions in your state?

Active

Not Active

21 If not active, what are the reasons?

- (a) Corporitization of media
- (b) Impact of new technology
- (c) Better wages and facilities
- (d) Quick promotional avenues
- (e) Availability of better positions
- (f) Inter media movement
- (g) Any others (please specify)

22 What is your opinion regarding spread of trade unionism among journalists in Kerala?

23 What is your opinion about political affiliation of journalists in the state?
