BIBLIOGRAPHY
BIBLIOGRAPHY

BOOKS AND DICTIONARIES

<table>
<thead>
<tr>
<th>No.</th>
<th>Author(s)</th>
<th>Title</th>
<th>Edition</th>
<th>Publisher</th>
</tr>
</thead>
</table>


85. Webster’s New World Dictionary.

JOURNALS

42. DNS Kumar (2003), "Consumerism", SEDME, 30 (1), March.
70. Isabelle Szmigin (2003), "Understanding the Consumer", Decision, 31(1-2), July-December.


REPORTS, SEMINAR PROCEEDINGS AND DAILIES

WEBSITES

3. http://www.bis.org.in
11. http://www.consumersunion.org
12. http://www.core.nic.in