

CONTENTS

		Page No.
	ACKNOWLEDGEMENTS	I
	LIST OF TABLES	III
	LIST OF GRAPHS AND CHARTS	VI
CHAPTER	I: INTRODUCTION	1
CHAPTER	II: RURAL ARTISANS AND STATE POLICY	16
CHAPTER	III: PROFILE OF THE STUDY REGION AND SAMPLE HOUSEHOLDS	71
CHAPTER	IV: CHANGING MARKETING SCENARIO: THE CHALLENGE	121
CHAPTER	V: MATERIALS AND TECHNOLOGY: THE INPUT FACTORS	150
CHAPTER	VI: FINANCE: THE CATALYST	190
CHAPTER	VII: CONCLUSIONS AND SUGGESTIONS	229
APPENDICES	: PROFILE OF SKDRDP	249
	QUESTIONNAIRE	252
	BIBLIOGRAPHY	269
