

CERTIFICATE OF THE GUIDE

This is to certify that Vithalani Sejal. Madhubhai has carried out the research work present in this thesis titled “An Impact of Advertisement in Creating Awareness of Banking Product and Service Among Women of Saurashtra Region” under my supervision and guidance.

I also certify that this is her original work and to the best of my knowledge and belief this work has not been submitted for the award of any degree or diploma to any other university.

Date: 12-05-2016

Signature of the Guide

Place: Rajkot

DR. B. L. SARDHARA

(Associate Professor)

**Smt. M.T. Dhamsania
Commerce College,**

Rajkot.

SAURASHTRA UNIVERSITY
PG T R SECTION,
Main Office, First Floor,
University Road,
Rajkot - 360 005 (Gujarat)
Phone No. : 2578501
Fax: (0281) 2586983



www.saurashtrauniversity.edu

Certificate for Pro. Ph. D. Presentation

This is to certify that **Vithalani Sejal Madhubhai** has made Pro Ph.D. Presentation as per UGC Guideline "University Grant Commission (Minimum Standard and Procedure for award of Ph.D. Degree) Regulation - 2009" and Saurashtra university Ordinance for Ph.D. Programme (O.Ph.D. G.2), on the Research work entitled "**An Impact of Advertisement in Creating Awareness of Banking Product and Service Among Women of Saurashtra Region**" in the Department of Commerce and Business Administration, Saurashtra University, Rajkot on date 19/02/2016 before all the faculty members and students of the Department for getting feedback and comments

I also certify that the Research work was appreciated by all who remain present and there was no comments made for this research work.

Handwritten signature of Prof. Dr. D. C. Gohil.

Signature of Headmen, Head
Department of Commerce &
Business Administration

Name of Head : **Prof. Dr. D. C. Gohil**
Saurashtra University,
Place : Rajkot
RAJKOT (Gujarat) - 360 005.
Date : 19-02-2016

Handwritten signature of Prof. Dr. B. L. Sardhara.

Signature of Guide :

Name of Guide : **Prof. Dr. B. L. Sardhara**
Place : Rajkot
Date : 19-02-2016