Acknowledgements

Pursuing a Ph.D is like an odyssey, a seemingly long journey to a destination. And finally the time has arrived to look back on silhouettes of memories and to recall all those with whom I interacted and shared ups and downs of my research work. Without their guidance and support this endeavour, a unique learning raga, would not have been possible. It has been an experience of a voyage through varied terrain that has often been disheartening, excruciating and mundane though there have been times of exhilaration and satisfaction.

Praise to Almighty Allah for His countless and innumerable invisible conspiracies to shower me with the necessary courage, vision, determination and faith, for making my mothers dream into a reality.

It is one of the most exacting task to acknowledge all that one owes to one’s benefactors, teachers, parents, friends and well wishers. The following words attempt to express my deep sense of gratitude to all those who have been especially helpful during working out this thesis.

It is needless to say that the whole effort would not have taken shape without the able guidance of my supervisor Prof. N.A.K. Durrani. It was according to his suggestion that the outline plan of the research was set-up. I am extremely thankful to my supervisor for giving me his helping hand at the most difficult phase of my work. He brought me out of the tempest when there was no one around and gave
me his constant support and love. He happened to be more like a mentor than a supervisor who always helped me to unfold my energies, explaining the minutest details of the topic and clearing me of the various doubts in the process. His ability to put me on right research track and critical approach always inspired me to face the rough waters with ease and get my boat sailing. I must acknowledge his affectionate help in overall completion of the work. Also I must thank him for extending to me the necessary facilities of department and even his chamber, whenever needed, to make my research exercise sail smooth. Thanks a lot for teaching me everything.

I am extremely indebted to **Prof. Shafey Qidwai** for his valuable guidance and active help to complete my research study. He has helped me immensely in conducting the research work.

I express my gratitude to **Dr. Afrina Rizvi**, Associate Professor Deptt. of Mass Communication, AMU, for her encouragement and help that she has rendered to me as a responsible teacher of the department.

I also convey my gratitude to **Dr. Pitabas Pradhan** and **Dr. G.K. Sahu** senior Assistant Professors in the Deptt. of Mass Communication AMU for their timely suggestions in conducting the research.

I deem it a great pleasure to acknowledge the wife of my supervisor **Dr. Anisa Durrani**, for the continuous encouragement.

The prime driving force behind Research is my mother **Late Rafiqa**, whom I used to call Baji. She has left this mortal world on the 22\textsuperscript{nd} of November, 2006, it was she who introduced me to the civilization of words, showed me how to walk, how to talk and how to
dream and for the love she gave me and this work is just a minor tribute to honour her hope, faith and trust in me and above all her motherhood. She was undoubtedly the most loving mother on earth.

I am grateful enough to U.G.C for granting me the fellowship that really helped me to devote my energies fully into the research work. The staff of Maulana Azad Library, A.M.U, Central Library, especially Mohsin Raza needs to be acknowledged for making me available the necessary research material and facilities to carry out my research work smoothly.

I feel proud to acknowledge the AMU, my Institution and its legendary founder Sir Syed Ahmad Khan, where I earned everything, my education, my character and my existence.

I wish to express my thanks to all the non-teaching staff in the deptt. of mass communication, AMU Aligarh, especially Mr. Dalveer Singh, Sagheer Ahmad, Meraj Ahmad, Mohd. Nazeer and Salman Ahmad.

Thanks are also due to all my research colleagues especially Huma Parveen, Farheen and Saadullah for their all out help, necessary encouragement and manifold cooperation throughout the course of this work.

I am also thankful to the seminar incharge of the Deptt of Mass communication, Azhar Ali who provided me all the required material.

I deem it a great pleasure to acknowledge my gratitude to Prof. Hamida Ahmad, former Dean, Faculty of Social Sciences.

It is hard to forget interminable co-operation of Bashir Asrar, Mohd. Shafi Mehar and Farooq Shahmiri during the course of work.
I feel short of words to acknowledge the caring touch of Aunty and Shani jee.

I also express my gratitude to Janab Abul Kalam Azad, Abdul Mannan & Mohd. Suhail (All-In-One Compuwriters) who took pain in computer typing of this thesis with care.

I must acknowledge the contribution of my friends, who have been around me all the time and with whom I shared everything, my joy, my sorrow, my ecstasy, my freedom, my desires, my emotions, my self and my existence. I thank my ten gems from Kashmir: Aeijaz Ahmad Bhat, Riyaz Shah, Mudasir Gulzar, Sameer Khan, Murtaza Geelani, Asif Shafi, Majaz Manzoor, Wasim Itoo, Mudasir Lone and Haroo Rafique and ten gems from Aligarh: Priyank Sharma, Marghoob husain, Afaq Ahmad, Murtaza Bhutto, Farhan Aziz, Adil Ghaznavi, Fawad Husain, Suhail Ahmad, Mohd. Zaki and Shahid Khan for making my life meaningful and colourful through myriads of ways, sometimes with a playful prank, sometimes with a positive feedback, sometimes with a criticizing remark and sometimes with a casual smile. My imagination Sheen always stood by me and proved to be a big emotional support throughout my work.

I am very thankful to Shajar ul Islam Yusufzai, Riyaz Khan, Zeeshan Aqmar, Adnan Qidwai, Faisal Khan, Shabbir Alam, Kamar, Nadeem Khan, Abuzar, Ab. Qudoos, Sachin Arya, Anas, Faisal Mohammad and Abdul Rehman for keeping my spirit up while drafting this piece of work.

I am also very thankful to the Manzoor Ahmad Lulu and his wife Shaista jee, Mir Ashfaq, Ruheed Gul, Amin Lone, families of Aeijaz Ahmad Bhat, Riyaz Ahmad Shah and Sameer Khan.
I am also thankful to my first and only guardian in AMU, Mr. Chand Mian for encouraging me the time, when I was missing my home.

Last but not least I feel privileged to acknowledge the contribution of my family in my every act, dream and endeavour. I do not have words to thank my Papa, Mr. Liyakat Hussain, for his untiring faith and support in my every ambition, in my every decision and in my every dream. He always did his best to instill in me the traits of optimism, clairvoyance and perseverance to follow my every dream and ambition. My sister Tanzila Liyakat and my brother Ulfat Liyakat need to be acknowledged for the everything we shared between us, the fights, the hugs, the joy, the sorrow, the plans and the successes and disappointments. I thank both for being there for me always when I needed them most. I feel short of words to acknowledge the love, care and warmth of my grandma Naani under whose shade I spent the most beautiful moments of my childhood. My cousins Ubaida, Zuhaiba, Tehseen, Suhail and Misbah, need to be acknowledged for their words and acts of love, affection and encouragement throughout my work. They have been instrumental in making my life complete, fulfilling and rewarding. The kids Faizan, Fazil and Nehal need to be acknowledged for their pristine love and innocent ways of expression that made me to understand the wordless language of emotions.

To all my sincere thanks.

MUJEEB LIYAKAT