PREFACE

The present study is an attempt to understand and explain the “Image of Muslims in Mainstream Dailies: An Analysis of Major English Newspapers” in an objective, quantitative and systematic manner.

Muslims constitute a very important part of Indian population and being the second largest religious community of the world and in India as a whole.

The present study was not tried to criticize media, but tries to analyze four mainstream English dailies of India in an objective manner.

Newspapers have become an integral part of the democratic republics.

The present study is divided into five chapters in addition to preface and bibliography.

Chapter-1 deals with the introduction, with main focus on importance of the study, hypotheses and objectives of the study.

Chapter-2 covers review of literature.

Chapter-3 spells out the research methodology and the approach adopted in the study. It presents the statement of the problem, various
aspects of research design pertaining to the selection of the universe and sample. It also describes the data collection procedure, tools and techniques that were adopted for the data collection, profile of sample newspapers and the pilot study.

Chapter-4 carries the analysis and quantify the news, photographs, editorials, articles/features and letters to editor in the TOI, HT, TH, IE during the years 1997, 2002, 2007. It also includes the tabulation and presentation of the data.

Chapter-5 presents the findings of the study and wraps up with conclusion.

It is sincerely hoped that the findings of the present study will help in understanding the responsibilities of the mainstream English dailies of India towards the Muslim community.