Dear Respondent,

The undersigned in pursuing doctoral research on the problem “Alternate Tourism in Tribal Areas- A Study of Himachal Pradesh” information given by you will be highly valuable for researcher and for the tourism development in the state. The information provided by you will be kept secret and will be strictly used for research purpose only. The questionnaire will take no longer than 10 minutes of complete.

Sunil Kumar
Research Scholar
IVS, MTA, H.P. University, Shimla-5

Profile of Tourists

A. **Profile and background information**
1. Name : (Optional)_________
2. Country / state___________
3. Gender : Male ( ) Female ( )
4. Age :
   a. Below 25 ( )
   b. 25-40 ( )
   c. Above 40 ( )
5. Marital Status: 1. Married ( ) 2. Unmarried ( )
6. **Education level** :
   1. Below matric ( )
   2. Graduate ( )
   3. Post Graduate ( )
   4. Above PG ( )
7. **Occupation** :
   1. Public sector employee ( )
2. Private sector employee ( )
3. Business man ( )
4. Student ( )
5. Any other (Please mention) ( )

8. Your income: Annually

<table>
<thead>
<tr>
<th>S. No</th>
<th>income</th>
<th>Please tick</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>Up to 2 Lakhs</td>
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<tr>
<td>2.</td>
<td>2 to 4 lakhs</td>
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<tr>
<td>3.</td>
<td>4 - 6 lakhs</td>
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<tr>
<td>4.</td>
<td>6-10 Lakhs</td>
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<tr>
<td>5.</td>
<td>Above 10 Lakhs</td>
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</tbody>
</table>

9. Purpose of visit
1. Sports and events ( )
2. Holiday relaxation ( )
3. Religious ( )
4. Cultural ( )
5. Adventure ( )
6. Any other ( )

10. What influenced you to visit
1. Tourist office ( )
2. Travel agents ( )
3. Friends and relation ( )
4. Web site ( )
5. Airline ( )
6. Any other (please specify)( )

11. Whom do you consult for your trip?
1. Tourist offices ( )
2. Travel agents ( )
3. Friends ( )
4. Any other please specify ( )

12. Are you a package tourist?
Yes ( )
No ( )

13. What motivates you to visit the tribal areas of H.P
   1. Culture and heritage ( )
   2. Good climate ( )
   3. Events or sports ( )
   4. Seen beauty ( )
   5. Any other (please specify) ( )

14. Are you travelling with
   1. Family ( )
   2. Friends ( )
   3. Alone ( )

15. Are you going to recommend tribal areas to other? ( )

16. Are you going to repeat your visit to this area? ( )

17. Opinion of tourists regarding tribal areas (Lahaul Spiti, Kinnaur and Chamba)

   a) Choice of tribal areas (why)? Rank in descending order of preference starting with 1 for the most probable reason
      Unspoiled environment ( )
      Hospitable people ( )
      Festivities ( )
      Nature tourism ( )
      Adventure tourism ( )
      Cultural of tribal people ( )
      Other (please specify) ( )

   b) Purpose of visit (rank wise) or activities preferences at the tribal destinations
      1. Adventure activities ( )
      2. Religious activities ( )
      3. Tribal fairs and festivals ( )
      4. Photography ( )
      5. Any others, Please mention ( )

18. Did you face any problem regarding to accommodation?
   i) Yes    ii) No
If 'Yes' than what reason
i) High Tariff ii) Not at proper location iii) fully occupied IV) Poor facilities v) any other please specifies .................

19. Did you face any problem regarding to transport?
i) Yes  ii) No
If 'Yes' than what reason
a) High charges b) Problems of right timing c) Problem in reservations d) Bad condition of Roads e) Poor condition vehicles f) Any other specify .................

20. Did you face any problem regarding food?
i) Yes  ii) No
If yes than what reason
1) Low quality 2) High prices 3) Less variety of times 4) Poor service 5) any other .....................

21. Did you face any of the following in convenience during your visit?
   a) Theft b) Language c) Misbehavior d) Corruption e) Any other specify ............... 

22. What are your views regarding local community:-
   i) Helpful ii) Cooperative iii) Good Behavior iv) Business minded v) Unfriendly vi) Any other ..............

23. Tourist's response regarding preference of activities undertaken at the study area under alternate tourism. (Please mention rank wise)

<table>
<thead>
<tr>
<th>S.NO</th>
<th>ACTIVITIES</th>
<th>RANKWISE PREFERENCE</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>Adventurous like Trekking, mountaineering, rafting, etc.</td>
<td></td>
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</tbody>
</table>
2. Cultural like traditional fairs and festivals, culture of local people etc.

3. Religious like visit to temples and Monasteries etc.

4. Nature based like visit to wildlife sanctuaries etc.

5. Any other, please specifies

24. Would you like to visit tribal district of H.P. again?
   i) Yes ii) No (ii) May be
   If yes, than what will motivate you to visit Tribal districts again?

25. Please give your agreement or disagreement regarding the following statements in respect of alternate tourism potential exploring by the tourists in Tribal area of H.P.

<table>
<thead>
<tr>
<th>S.No.</th>
<th>Particular</th>
<th>SA</th>
<th>A</th>
<th>Unknown</th>
<th>DA</th>
<th>SDA</th>
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<tbody>
<tr>
<td>1.</td>
<td>Tribal areas are full of scenic beauty</td>
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<td>2.</td>
<td>Tribal areas offer various types of alternative tourism in H.P.</td>
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<td>3.</td>
<td>Tribal areas are the spectrum of various cultural heritages.</td>
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<td>4.</td>
<td>Alternative tourism like eco cultural, Adventure, religion etc has the</td>
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<td>largest potential to attract domestic and foreign tourists in tribal areas of H.P.</td>
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<td>5.</td>
<td>Tribal areas are endured with immense variety of both flora and fauna</td>
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<td>6.</td>
<td>Tribal has a niche of adventure for everyone</td>
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<td>7.</td>
<td>Rivers flowing through tribal areas offer tremendous range of activities like rafting, boating, scenic beauty etc.</td>
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<td>8.</td>
<td>Tribal's indigenous historical and culture is the most important part of state tourism.</td>
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<td>9.</td>
<td>Lahaul Spiti and Kinnaur has the oldest Buddhist monasteries and Bharmour region of Chamba has the oldest temples, which has the tremendous potential for religious tourism</td>
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<td>10.</td>
<td>The roads in the tribal areas provide a great view of sightseeing</td>
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<td>11.</td>
<td>Tribal areas have great potential for rural, eco, farm and agri tourism</td>
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<td>12.</td>
<td>Alternative tourism helps in the conservation of natural resources and enhances the participation of local people</td>
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<td>13.</td>
<td>Alternative tourism involves sustainable development of tourism and has the potential to be of main steam tourism in future</td>
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</tbody>
</table>
26. Any suggestions/ comments/ remarks you wish to give for the promotion of alternative tourism, so that more tourists can be attracted to the tribal areas of H.P.

Sunil Kumar
Dear respondent,

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Name of the resident .................................................................

1. Your native area ..............................................................

2. Gender ...........................................................................

3. Age ................................................................................

4. Martial status ...................................................................

5. Educational qualification ....................................................

6. Occupation ........................................................................

Please indicate your opinion by placing a check mark ( ✓ ) in the relevant box below:

Strongly agree=1, agree=2, neutral=3, disagree=4, strongly disagree=5

<table>
<thead>
<tr>
<th>Sr. No.</th>
<th>Impact statement</th>
<th>1</th>
<th>2</th>
<th>3</th>
<th>4</th>
<th>5</th>
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</thead>
<tbody>
<tr>
<td>A</td>
<td>Social impacts</td>
<td></td>
<td></td>
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</tr>
</tbody>
</table>
1. Tourism promotes ethnic culture

2. Tourism has led to an increase in infrastructure for local people

3. The money that tourism brings in is of benefit to the whole community

4. Tourism impact are advantageous to our family

5. Our household's standard of living is higher because of money that tourists spend here.

6. Tourism benefits a small group of people in the region

**B. Economic Impacts**

7. Tourism impacts are advantageous to the economy of the local area?

8. Tourism impacts are advantageous to employment in local area?

9. Tourism attracts more spending in the region.

10. Tourism attracts more investment in the region.

11. There should be govt. incentives for alternative forms tourism development in tribal areas.

12. Prices of many goods and services in the region have increased because of Tourism

13. There should be a specific tax on tourists

14. Tourism creates more jobs for outsiders than for local people in the region

**C. Environmental impacts**
<table>
<thead>
<tr>
<th>S. No.</th>
<th>Statement</th>
<th>Strongly Agree</th>
<th>Agree</th>
<th>Uncertain</th>
<th>Disagree</th>
<th>SD</th>
</tr>
</thead>
<tbody>
<tr>
<td>15</td>
<td>Local community should control tourism development</td>
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<tr>
<td>16</td>
<td>Tourism provides initiative for the restoration of historic buildings</td>
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<td>17</td>
<td>The construction of hotels or other tourist facilities have destroyed the natural environment in the region</td>
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<tr>
<td>18</td>
<td>Tourism provides an incentive for the conservation of natural resources</td>
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</table>

Please give your response for the following statements

Role of tourism in the development of area

1. Tourism is responsible for overall growth
2. Tourism inflows provide foreign exchange to the state
3. Tourist inflows increase the occupational opportunities
4. Tourist inflows create awareness among local youth which lead them towards urbanization
5. Tourist inflows provide the guidelines for modernization in infrastructural facilities

Tourism and community

6. It increase the educational opportunities to the children of the
<table>
<thead>
<tr>
<th>area</th>
</tr>
</thead>
<tbody>
<tr>
<td>7. Tourist inflow improved the self-image of the community</td>
</tr>
<tr>
<td>8. It provides the opportunities to local people to learn something new.</td>
</tr>
<tr>
<td>9. It increases the standard of living</td>
</tr>
<tr>
<td>9. It gives the concept of social interaction which further boosts the natural integration among the tourists and host.</td>
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</tbody>
</table>