ANNEXURE
Questions to elicit opinions and views of Experts selected for Personal Interview

Sir,

I am pursuing research work leading to PhD in the Dept. of Management Studies, University of Kerala, on the topic ‘A Study on Cultural Tourism in Kerala and Tamil Nadu with special reference to Art and Architecture.’ As part of the work I am undertaking an Expert Opinion study. Kindly give your views on the following questions and statements.

1. What is your concept of Cultural Tourism? What measures should be taken to promote Cultural Tourism in Tamil Nadu? What are the potential areas to be developed for the successful implementation of Cultural Tourism?

2. What according to you are the unique features and attributes of art and architecture of Tamil Nadu that need to be showcased for Cultural Tourism?

3. In promoting Cultural Tourism, What should be the role of the…………
   a. Government of Tamil Nadu............
   b. Academies and similar cultural institutions of the state..............
   c. Intellectuals, Artistes and Writers..............

4. What is your view on the current status of preservation of cultural manifestations and expressions in Tamil Nadu?

5. In your view what should be the cultural policy of the Govt. of Tamil Nadu?

6. Kindly express your views on the prospects of cultural tourism in Tamil Nadu........

    Thanking You,

    Yours Sincerely,

    Anu Chandran
Questions to elicit opinions and views of Experts selected for Personal Interview

Sir,

I am pursuing research work leading to PhD in the Dept. of Management Studies, University of Kerala, on the topic ‘A Study on Cultural Tourism in Kerala and Tamil Nadu with special reference to Art and Architecture.’ As part of the work I am undertaking an Expert Opinion study. Kindly give your views on the following questions and statements.

1. What is your concept of Cultural Tourism? What measures should be taken to promote Cultural Tourism in Kerala? What are the potential areas to be developed for the successful implementation of Cultural Tourism?

2. What according to you are the unique features and attributes of art and architecture of Kerala that need to be showcased for Cultural Tourism?

3. In promoting Cultural Tourism, What should be the role of the
   a. Government of Kerala
   b. Academies and similar cultural institutions of the state
   c. Intellectuals, Artistes and Writers

4. What is your view on the current status of preservation of cultural manifestations and expressions in Kerala?

5. In your view what should be the cultural policy of the Govt. of Kerala?

6. Kindly express your views on the prospects of cultural tourism in Kerala

Thanking You,

Yours Sincerely,

Anu Chandran
PHOTOS OF SOME CULTURAL SYMBOLS OF KERALA

KRISHNAPURAM PALACE, ALEPPEY

BEKAL FORT, KASARGOD

THALASSERI FORT, KANNUR

NAPIER MUSEUM THIRUVANANTHAPURAM
EDAKKAL CAVE, WAYANAD

BOLGHATTY PALACE

MURAL PAINTING (Gajendra Moksha Of Krishnapuram)
PHOTOS OF SOME CULTURAL SYMBOLS OF TAMILNADU

BRIHADESWARA TEMPLE, TANJORE
ARJUNA'S PENANCE IN MAHABALIPURAM

CHIDAMBARAM TEMPLE
MADURAI MEENAKSHI TEMPLE
THIRUMALA NAYAK’S PALACE, MADURAI

KANCHEEPURAM SAREE

CHETTINAD CUISINE