CHAPTER V

ORGANISATIONAL STRUCTURE
OF IMPLEMENTING AGENCIES OF NATIONAL ENVIRONMENT AWARENESS CAMPAIGN

An 'organisation' is a group of people working together in the division of labour to achieve a common goal or purpose. It plays a vital role in proper planning, development and growth of any programme.

'Structure' is partially the concept of organisation. But generally structure connotes the framework within which people act. It is internal differentiation and patterning of relationships.

The criteria of good organisational structure are: the objectives of the programme and the types of activities required to achieve them, the benefits of specialisation and how to maximise such benefits for the interest of enterprise; the limitation of functional authority, and how best to distribute and harmonize the authority level.

5-1 Organisational Structure at Centre Level

The Director of Environment (NEAC) is the Chief Executive Officer at the top of hierarchy next to Minister of Environment and Forests, Secretary, Additional Secretary, Joint Secretary at the Centre level. He is responsible to supervise, control and co-ordinate the functioning of the NEAC within the policies and rules and regulations framed by the Government from time to time. He is assisted by
Additional, Joint and Deputy Directors. The Deputy Director carry out day to day functions regarding environment awareness.

**DIAGRAM 5.1**

**Organisational Structure at Centre Level**

Minister of Environment and Forests  
Secretary  
Additional Secretary  
Joint Secretary  
Director of Environment (NEAC)  
Additional Director  
Joint Director  
Deputy Director

**5-2 Organisational Structure at State Level**

Punjab State Council for Science and Technology, Chandigarh, the RRA for NEAC in Punjab is headed by the Secretary, Department of Environment, Government of Punjab. At the Council level, the Executive Director, PSCST, Chandigarh is the Chief Head who is under the control of Member Secretary Environment. The Member Secretary advises him in formulation of policies and
programmes concerning environment. The Executive Director is assisted by Director of Environment, Principal Scientific Officer, Senior Scientific Officer, Environmental Scientist and supportive staff at the Council level. The organisational structure is shown in the following Diagram 5.2.

**DIAGRAM 5.2**

**Organisational Structure at State Level**

Member Secretary Environment (Punjab)

Executive Director PSCST Chandigarh

Director of Environment PSCST Chandigarh

Principal Scientific Officer

Senior Scientific Officer

Environmental Scientist

Supportive Staff

5-3 Organisational Structure at NGO's Level

The President of the Clubs (NGO) or organisation is the administrator of the scheme. The Vice-President follows him. The Executive advisor advise the President for conducting and organising the scheme (NEAC). General Secretary holds the stage functions and the records concerning NEAC. The Cashier is the
incharge of the finance and Executive members help the organisation for organising the NEAC activities.

5-4 Organisational Structure at School Level

Principal of the school is the overall incharge of the scheme followed by programme incharge teacher. All the programmes regarding National Environment awareness campaign are conducted by the teacher incharge of the scheme under the presidency of the Principal. The organisational structure is shown as under.
DIAGRAM 5.4

Organisational Structure at School Level

Principal

Programme Incnarge

1

Supporting Staff   Students