ACRONYMS USED

IG : Intelligence Generation
IG1 : The process of intelligence generation Design new products and services
IG2 : It is critical for the companies to organize the process of intelligence generation and use it to design new products, services or systems
IG3 : The capability to generate intelligence and utilize it is most important source of a firm’s sustainable competitive advantage.
IG4 : The people with entrepreneurial pursuits tend to engage in greater level of information scanning activities.
ID : Intelligence Dissemination
ID1 : Interaction among employees is critical success factor for product innovation.
ID2 : The availability of appropriate infrastructure and processes are critical for improving intelligence dissemination within the organization.
ID3 : Familiarity with colleagues facilitates the generation of ideas, is critical to product Innovation.
ID4 : Identifying and designing Intelligence Dissemination processes are important for product innovation.
TS : Technology Selection
TS1 : The organization selects the leading strategy in our industry.
TS2 : The organization place high emphasis on R&D activities.
TS3 : The organization selects the most advanced technology in our industry.
TS4 : The organization develops new products with technical specifications and functionalities totally differing from the current ones.
TS5 : The product modifications have a better market response.
F : Flexibility
F1 : The organization always tries to increase the ability of producing non-standard products.
F2 : The organization always tries to increase the product orders with different specifications.
F3 : The organization possesses the ability to change machine and equipment priorities when necessary.
F4 : The organization always tries to Increase the ability of flexible production.

D : Dependability/ Delivery
D1 : The organization always looks to Increase the delivery speed of products.
D2 : The organization determines and eliminates non-value adding activities in delivery related processes.
D3 : The organization highly focuses on increasing the ability to meet the delivery commitments.
D4 : The organization always look to Decrease the make span from taking the orders to the completion of delivery.
D5 : The organization always look to Increase the just in time delivery.

Q : Quality
Q1 : The organization highly focuses on Increasing the product and service quality according to customer’s perception.
Q2 : The organization highly focuses on Increasing the product and service quality compared to rivals.

MS : Marketing Support of the Product
MS1 : The organization renews the design of the current and/or new products
MS2 : The organization renews the distribution channels without changing the logistics processes related to the delivery of the product.

PI : Product- Process Innovation
PI1 : The organization determines and eliminates non value adding activities in production processes.
PI2 : The organization decrease manufacturing cost in components and materials of current products