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1 | Consumer generally keeps himself aware about his rights and consumptional demands, hence the consumer organisation should not undertake consumer awareness and education activities. 154 |
2 | The best method of increasing consumer awareness adopted by a consumer organisation is frequent publication of news letters. 155 |
3 | Consumer awareness activity is undertaken by the consumer organisations with the assistance of consumer, other consumer organisation, business organisation and community. 156 |
4 | Consumer organisations are continuously undertaking the activities of product rating/pricing/testing with the objective or rationalising the consumption function. 157 |
5 | The consumer organisations in India have developed their own laboratories, instruments. Experts and other facilities for undertaking product rating/testing and pricing. 157 |
6 | In product testing/rating consumer organisations heavily rely on ISI Agmark, BIS and other professed standards. 158 |
7 | The consumer welfare can be enhanced through the committed activities of a consumer organisation without keeping any link with an consumer organisation, government department and Institution. 159 |
8 | Consumer organisations develop deliberate, systematic and comprehensive procedure for working in a close linkage with other institution. 160 |
9 | The varied experiences of different institution can not be helpful at all for consumer organisation in settling consumer complaints and improving his welfare. 160 |
10 | The job of consumer organisation is not only to inform the consumer about his rights and consumptional hazards but also to assist him in seeking redressal in case of any exploitation. 161 |
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11. Consumer organisations guide the consumers to file a petition in the court or undertake other activities to safeguard his interest.

12. Consumer organisations always ensure compensation to the consumer for settling their complaints.

13. Consumers need immediate attention for redressal of their complaints and time hence consumer organisation should not waste their time and resources on consumer research.

14. The information available in the literature like books, newspapers reports an consumer complaints cases reported in AIR for conducting consumer research becomes obsolete in time, there fore a fresh surveys are essential.

15. Research findings based on a research conducted by consumer organisations are irrelevant to the functioning of other institutions therefore need not to be shared.