APPENDICES
Annexure-I

GROWTH AND POTENTIAL OF TOURISM IN HIMACHAL PRADESH
(A Schedule for Tourists)

Name: 

1. Nationality: (i) Indian ___________ State ___________
   (ii) Foreigner ___________ Country ___________

2. Sex: (i) Male ___________ (ii) Female ___________

3. Age: (i) 0-20 (ii) 21-40 (iii) 41-60 (iv) Above 60

4. Marital Status: (i) Married ___________ (ii) Unmarried ___________

5. Educational Qualification:
   (i) Illiterate (ii) Matric (iii) 10+2 (iv) Graduate (v) Post Graduate
   (vi) Professional Qualification (vii) Any Other ___________

6. Occupation:
   (i) Service (ii) Business (iii) Student (v) Any Other ___________

7. Total Monthly Income:
   (i) 0-10,000 (ii) 10,001-20,000 (iii) 20,001-30,000 (iv) Above 30,000

8. Estimated budget for the tour: 

9. Who accompanied you during visit:
   (i) Single (ii) Wife (iii) Family (iv) Friends (v) Any Other ___________

10. Purpose of your visit:
    (i) Pleasure trip (ii) Climate (iii) Business (iv) Educational
    (v) Pilgrims (vi) Visiting Relatives (vii) Sports
    (viii) Any Other ___________

11. How long you have stayed in H.P.? :
    (i) 1-2 days (ii) 3-4 days (iii) 5-7 days (iv) More than week

12. How many times you have visited H.P. earlier?
    (i) Never (ii) once (iii) twice (iv) More than twice.

13. In which season you have prefer to visit:
    (i) Summer (ii) Winter (iii) Autumn (vi) Rainy
    Why? ___________

i
14. Who inspired you to visit H.P.?
(i) Friends & Relatives  (ii) Newspapers/Magazines  (iii) Travel Agent

15. Mode of traveling:
(i) By own conveyance  (ii) Chartered Taxi  (iii) Train
(iv) Bus  (v) Air

16. Which type of accommodation you prefer during your stay?
(i) Moderate Hotels  (ii) Himachal Tourism Complex
(iii) Luxury Hotels (iv) Dharamsala  (v) Guest House/Rest House
(vi) Friends & Relatives  (vii) Any other

17. What are your opinion regarding price charged for various facilities?

<table>
<thead>
<tr>
<th>Sr. No.</th>
<th>Particular</th>
<th>Reasonable (1)</th>
<th>Moderate (2)</th>
<th>High (3)</th>
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</thead>
<tbody>
<tr>
<td>1.</td>
<td>Accommodation</td>
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<tr>
<td>2.</td>
<td>Transport</td>
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<td>3.</td>
<td>Food/Beverage</td>
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<tr>
<td>4.</td>
<td>Entertainment</td>
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<tr>
<td>5.</td>
<td>Parking facility</td>
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<tr>
<td>6.</td>
<td>Shopping facility</td>
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</tbody>
</table>

18. Did you face any problem regarding to accommodation?
(i) Yes  (ii) No
If ‘Yes’ than what reason
(a) High tariff  (b) Not at proper location  (c) Fully occupied
(d) Poor facilities  (e) Category of hotel
(f) Any other specify

19. Did you face any problem regarding to transport?
(i) Yes  (ii) No
If ‘Yes’ than what reason
(a) High charges  (b) Problem of right timing  (c) Problem in reservation
(d) Bad condition of roads  (e) Poor condition vehicles
(f) Any other specify

20. Did you face any problem regarding food?
(i) Yes  (ii) No
If ‘Yes’ than what reason
(a) Low quality  (b) High prices  (c) Chipped or cracked crockery
(d) Less variety of dishes  (e) Poor services
(f) Any other specify
21. Did you face any problem regarding to shopping during your visit?
   (i) Yes    (ii) No
   If ‘Yes’ than what reason
   (a) High Prices    (b) Small markets    (c) Poor services
   (d) Less choice of brand    (e) Any other specify __________________________

22. Did you face any of the following inconvenience or annoyance during your visit?
   (i) Yes    (ii) No
   If ‘Yes’ than what reason
   (a) Theft    (b) Language    (c) Misbehaviour    (d) Corruption
   (c) Any other specify __________________________

23. Percentage distribution of expenditure on following facilities :
   (i) Accommodation _______    (ii) Food & Beverage ______________
   (iii) Shopping _______    (iv) Entertainment & Recreation _______
   (v) Transport _______    (vi) Miscellaneous ______________

24. What are your views regarding hosts:
   (i) Helpful    (ii) Cooperative    (iii) Good behaviour    (iv) Business minded
   (v) Unfriendly    (vi) Any other ______________

25. Tourists response regarding preference of tourist spots:
   (i) Shimla _______    (ii) Manali _______    (iii) Dharmsala _______ (iv) Dalhousie
   (v) Chail _______    (vi) Kasauli _______    (vii) Others ______________

26. Would you like to visit H.P. again?
   (i) Yes    (ii) No    (iii) May be

27. If ‘Yes’ then what will motivate you to visit Himachla again?
   (i) Natural beauty    (ii) Good climate    (iii) Historical monuments    (iv) Business
   (v) Social & Cultural background    (vi) Pilgrimage (vii) Others

28. Please give your agreement of disagreement regarding the following statement in respect of Tourism Potential exploring by the tourists in H.P.

<table>
<thead>
<tr>
<th>Particular</th>
<th>Strongly Agree</th>
<th>Agree</th>
<th>Unknown</th>
<th>Disagree</th>
<th>Strongly Disagree</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Himachal Pradesh is the paradise for the visitors of natural scenic beauty</td>
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<td>2. Himachal Pradesh is the spectrum of various cultural heritage</td>
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<td>3. Himachal’s most enchanting churches, temples, gurudwara ha the largest potential for domestic and religious tourism</td>
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</tbody>
</table>
4. Himachal is endowed with the immense variety of both Flora & Fauna
5. Himachal has a niche of adventure for everyone
6. River of the state has tremendous range of activities like: boating, swimming and water skinning tourism
7. Himachal’s indigenous historical architecture is the most important part of state tourism
8. Himachal’s wide ranged handicraft products give invitation of shopping to the visitors
9. The oldest Buddhist monasteries have the enormous range of its rich architecture heritage in Himachal Pradesh. Which has some of the world’s finest examples of ancient architecture?
10. The railway track of H.P. providing a great view of sightseeing and excursions in the state.

29. Please give your opinion regarding following facilities you avail during your visit:
1. Reception
2. Quality of Food
3. Transport
4. Accommodation
5. Water Supply
6. Information centre
7. Sanitary services
8. Language
9. Baking/ATM
10. Coolie/carriage
11. Behaviour of hotel staff
12. Bar services
13. Electricity
14. Parking
15. Laundry
16. Shopping
17. Entertainment
18. Picnic spots
19. Beauty parlors
20. Other available facilities such as postal/medicals

30. Did you face any difficulty in getting accommodation? (i) Yes (ii) No

If ‘Yes’ then what kind of difficulty ____________________________

31. Would you like to visit some other new places? (i) Yes (ii) No

If ‘Yes’ then (✓) the required facility at new destination:
(i) Which type of accommodation: (a) Cottage (b) Luxury Hotel
    (c) Moderate Hotel (d) Tourism complex
    (e) Any other (Specify) ____________________________
(ii) Music and Entertainment Yes/No
(iii) Bar and Restaurant Yes/No
(iv) Telecom Facility Yes/No
(v) Amusement Park Yes/No
(vi) Medical facility Yes/No
(vii) Isolated, Science and Forestry view Yes/No
(viii) Transport Facility Yes/No
(ix) Security Yes/No
(x) Any Other (Specify) ____________________________

32. Would you like to practice any adventure sports activity? (i) Yes (ii) No

If ‘Yes’ then please (✓) the following adventurous sports activities which like practice during your visit to Himachal Pradesh which has possibility to grow in the state:

(i) Skiing
(ii) Ice-Skating
(iii) Horse Riding
(iv) Hand Gliding
(v) Boating/River Rafting
(vi) Rock Climbing
(vii) Motor, Bike Racing
(viii) Any Other (Specify) ____________________________

33. Do you think to make ropeways to make hilly sights more beautiful? (i) Yes (ii) No

If ‘Yes’ then to what extent:
(i) To Great Extent
(ii) To Moderate Extent
(iii) To Some Extent

v
34. Do you think that to start on line reservation for accommodation, Air and Railway ticket will be useful to attract more tourists in H.P.?
   (i) Yes  (ii) No
   If ‘Yes’ then to what extent:
   (i) To Great Extent
   (ii) To Moderate Extent
   (iii) To Some Extent

35. Do you think that there is a requirement to increase rail and air services?
   (i) Yes  (ii) No
   If ‘Yes’ then to what extent:
   (i) To Great Extent
   (ii) To Moderate Extent
   (iii) To Some Extent

36. Do you think that Himachal has a wide potential for promoting health & medical tourism?
   (i) Yes  (ii) No
   If ‘Yes’ then to what extent:
   (i) To Great Extent
   (ii) To Moderate Extent
   (iii) To Some Extent

37. Do you think rural and tribal areas of the state have a large potential for new tourist destination in future?
   (i) Yes  (ii) No
   If ‘Yes’ then to what extent:
   (i) To Great Extent
   (ii) To Moderate Extent
   (iii) To Some Extent

38. Do you think that special tourism zones like creation of amusement parks, (ski village) and natural recreation areas should be initiated:
   (i) Yes  (ii) No

39. Do you think that there is need to more advertisement of cultural heritage, (local fairs & festival) historical monuments and pilgrimages of Himachal Pradesh to attract more tourists?
   (i) Yes  (ii) No
   If ‘Yes’ then to what extent:
   (i) To Great Extent
   (ii) To Moderate Extent
   (iii) To Some Extent
40. Your suggestions for tourism promotion in H.P.

<table>
<thead>
<tr>
<th>Attributes</th>
<th>Adequate</th>
<th>Improved</th>
<th>Increased</th>
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</thead>
<tbody>
<tr>
<td>1. Accommodation facilities</td>
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<tr>
<td>2. Transport</td>
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<tr>
<td>3. Shopping</td>
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<tr>
<td>4. Scenic Sights/Picnic Spots</td>
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<td>5. Banking/ATM</td>
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40. Any suggestions/comments/remarks you wish to give, so that more tourist can be attracted to this hill state.

________________________

________________________

________________________

Subhash Chand
Annexure-II

“Schedule for Hotelier”

Name of the Hotel: __________________________

1. Type of Hotel: __________________________

2. Location of the Hotel (in kms.)
   (i) Distance from Bus Stand
   (ii) Distance from Railway Station
   (iii) Distance from the Airport
   (iv) Distance from the main Town Market

3. Please state the number of bedrooms:
   (i) Single
   (ii) Double
   (iii) Family Suites
   (iv) Luxury Suites

4. Please state the total bed capacity in your hotel

5. Number of staff currently employed
   (i) Skilled
   (ii) Unskilled
   Total

6. Education level of skilled persons:
   (i) Matric
   (ii) Plus Two
   (iii) Graduate
   (iv) Post Graduate
   (v) Any Technical & Professional Education

7. Percentage distribution of types of tourist/client visits your hotel:
   (i) Indian only
   (ii) Foreigner Only

8. Do you have any system for reservation of accommodation?
   (i) Yes     (ii) No
   If ‘Yes’ then state:
   (i) Reception office
   (ii) Travel agents/Tour operators
   (iii) Tourist information centre
   (iv) Electric and Print media
   (v) Internet and online reservation
   (vi) Any other (Specify) __________________________
9. What the hotel guest has a variety of options when paying the bill?
   (i) Yes  (ii) No

If 'Yes' state the modes of payments:
   (i) By Cash
   (ii) By Cheque
   (iii) By credit card
   (iv) Any other (Specify)

10. Occupancy status:

<table>
<thead>
<tr>
<th>Month</th>
<th>0-25%</th>
<th>26%-50%</th>
<th>51%-75%</th>
<th>More than 75%</th>
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<tbody>
<tr>
<td>April-June</td>
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<td>July-Aug</td>
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<td>Sept-Nov</td>
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<td>Dec-March</td>
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</tbody>
</table>

11. Do you arrange the sight seeing tours?
   (i) Yes  (ii) No

If 'Yes' than which means of transport are available:
   (i) Motor Bikes
   (ii) Ordinary taxi
   (iii) Luxury taxi
   (iv) Ordinary bus
   (v) Luxury bus
   (vi) Any other (Specify)

12. Which types of facilities are available in your hotel?
    1. Reception  2. Entertainment & Recreation
    3. Restaurant 4. Sight Seeing
    5. Bar  6. Parking
    7. Security  8. Garden
    9. Telecom  10. Sanitary facilities
    15. Air Conditioner 16. Swimming Pool
    17. Banquet Hall 18. Indoor Games
    21. Any other (Specify)

13. What are the various types of cuisine offered in your hotel?
    (i) Local dishes
    (ii) Indian Dishes
    (iii) International Dishes
    (iv) All the above
14. What factors help your hotel in getting tourist/clients?
   (i) Located near bus stand/railway station
   (ii) Have a link or connection with agents & travel agents
   (iii) Have a good marketing network
   (iv) Have a very good reputation in the market
   (v) Goodwill earned earlier attract tourists
   (vi) Collies/Khans assist in getting clients
   (vii) Tourists/clients reach here by chance
   (viii) Any other (Specify) ____________________________________________

15. What characteristics of your hotel make it an attractive tourist destination?
   (i) Physically attractive
   (ii) Good climate
   (iii) Low cost travel
   (iv) Cultural, social, historical ties
   (v) New, exciting location
   (vi) Cheap accommodation
   (vii) Economically prosperous
   (viii) Good standard facilities
   (ix) Any other (Specify) ____________________________________________

16. Problems faced by hotel:
   (i) Non-availability of suitable land for hotel development
   (ii) Shortage of trained manpower
   (iii) Scarcity of lands
   (iv) Changes in consumer tastes.
   (v) Problem of water scarcity
   (vi) Problem of electricity supply
   (vii) No-proper co-operation from the government
   (viii) Any other (specify) ____________________________________________

17. Do you have an overall plan for the upgrading redecoration and general improvement of your guest facilities?
   (i) Yes   (ii) No

18. Any suggestions/remarks for the improvement or promotion of tourism in H.P.:

__________________________________________

__________________________________________

__________________________________________

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Subhash Chand

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