PREFACE

The word “Entrepreneur” is derived from the word “Enterprise”. In fact had it not been for the enterprising nature of humans we would still be living in caves? If enterprise is the key to man's development, women is the progenitor of human race. Both of them together can become a potent force, capable of moulding history. A peep into the past will reveal that all those societies which have acknowledged the importance of women have flourished and prospered. The women entrepreneur can be a catalyst of change capable of transforming the society dramatically.

The Bundelkhand Region is a backward region of Uttar Pradesh and Madhya Pradesh with hardly any industrial development and lacking in infrastructural facilities so essential for growth of Industry. But whatever it might be lacking in resources is made up by the spirit of its people in ample measure. So I felt it would be interesting to study how the women entrepreneurs of this region have managed to survive despite various drawbacks, the problems they have encountered and their solution.

My study is an endeavour to discover what derives the Women Entrepreneurs of Bundelkhand – their strengths and weakness and what measures can be undertaken to remove the hurdles they face. Perhaps my research will help to bring to light those inherent flaws that mar their progress and those bulwarks that bolster their strength. This has been an unexplored territory so far since systematic and
comprehensive data and information about the women entrepreneurs of this region is hard to come by.

So if my study helps the administration, the Government and the people to understand and be aware of the pitfalls confronting these enterprising women that something might be done to improve their status. It might be labour well worth the efforts. Let's not deny the fact if "Behind every successful man there a woman" — "Behind every successful society there are its women".