STATISTICAL EPITOME AT A GLANCE

This doctoral thesis has divided its contents into six major chapters accommodating in nine preliminaries and 316 textual pages in total. The data collected through a structured questionnaire distributed over 490 working journalists all over the state, that constitute from 226 respondents (working journalists) out of 490 distributed constitute the database for the present study with a response rate of 46%. The entire study is supported with a total of 218 bibliographical references (that include 131 periodical articles, abstract of 2 doctoral theses, 79 books, 6 reports), 47 tables, 14 graphs and has applied chi-square statistical technique for the purpose of analysis.