

LIST OF FIGURES

Fig. No.	Title	Page
2.1	Installed Capacity and Production of Paper and Paper Board	24
2.2	Category-wise Production of Paper	34
3.1	Elements of Marketing Strategy	42
3.2	Pricing Methods Followed	48
3.3	Distribution Pattern for Paper	53
4.1	Extent of Implementation of Selection Tests	68
5.1	Average Inventory Turnover Ratio by size of Mills	107
6.1	Percentage Share of Internal and External Sources of Finance	125
6.2	Internal Sources as Percentage of Gross Capital Formation and Gross Fixed Assets	136
6.3	Share of Borrowings as Percentage of Total Sources and Total External Sources	140
8.1	Capacity Utilisation for Paper and Paper Boards	186
8.2	Extent of R & D Activities	208
