

SCHEDULE

Name of the Topic - Role of the Press in Election in Orissa.

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INSTRUCTIONS

The present study aims at the role of the Press in the socialization and political participation of the citizen in elections. The respondents are earnestly requested to read all the questions carefully and put ticks () mark against the appropriate answers to each question. They are further requested to please give their views or opinions in the space provided for it. All the responses will be kept confidential and be used only for academic purpose. The co-operation of the respondents in this matter is highly solicited.

1. The Newspaper of which language do you read? (Multiple choice)
 - a. Oriya
 - b. English
 - c. Hindi
 - d. Telgu
 - e. Any other, please mention.
2. Which periodical news paper do you prefer most to read?
 - a. Daily
 - b. Weekly
 - c. Fortnight
 - d. Monthly
 - e. Annual
3. Which newspaper do you read?
 - a. The Samaj
 - b. The Prajatantra
 - c. The Sambad
 - d. The Samaya
 - e. The Matrubhasa
 - f. The Dharitri
 - g. The Pragatibadi
 - h. The Times of India
 - i. The States Man
 - j. The Asian Age
 - k. Orissa Times
 - l. Indian Express
 - m. The Rastradutta
 - n. The Enadu
 - o. The Akashdip
 - p. Any other, please specify-
4. How much time do you generally devote daily to read the daily newspaper?
 - a. Less than 15 minutes
 - b. 15 to 29 minutes
 - c. 30 to 44 minutes
 - d. 45 to 60 minutes
 - e. More than one hour

5. Which feature of the Newspaper do you like to read the most?
 - a. Sports & Games
 - b. Stories & Fictions
 - c. Crimes
 - d. Social events
 - e. Political Features
 - f. Economic features
 - g. Advertisements
 - h. Any other, please specify.
6. How often do you get political information from the News paper?
 - a. Regularly
 - b. Sometimes
 - c. Never
7. Are you satisfied with the political news published in the Newspaper?
 - a. To a great extent
 - b. To some extent
 - c. To less extent
 - d. Not at all
8. In the last general election to the Lok Sabha (1999), to what extent had the Newspaper published election news.
 - a. Adequately
 - b. Less adequately
 - c. Not at all
9. Below are some statements. Give your opinion on these statements.

Very often Sometimes None

 - a. You like to read about the election in the newspapers
 - b. You like to read feature articles on election published in the Newspaper
 - c. You like to write critical feature articles on election in the Newspaper
 - d. You like to discuss with others about the election news published in the Newspaper.

10. What is your view about the emphasis the Newspaper had upon the publication of election news during the Lok Sabha Election 1999?

To a great extent To some extent To less extent Not at all

- a. Nomination of Candidates
 - b. Campaigning
 - c. Political parties
 - d. Political Issues
 - e. Voting
 - f. Exit Poll
 - g. Election Analysis
 - h. Election procedure
 - i. Corruption in Election
 - j. Election result
11. Here are certain statements relating to the impact of News paper on your political awareness. Please give your opinion on these statements.

To a great extent To some extent To less extent Not at all

- a. From reading Newspaper
You could know about the dates of election and election programme
- b. You could know about the political parties contesting the election
- c. You could know about the symbols of each political party
- d. You could know about the party manifestoes
- e. You could know about the personalities of the candidates.
- f. You could know about the election issues.
- g. You could predict the election result.

12. By reading the Newspaper were you influenced to
- Yes No
- a. exercise your vote
 - b. to be a member of the party
 - c. to contribute to party funds
 - d. to participate in the campaigning
 - e. to mobilize other people
 - f. to contest in the election as a candidate
 - g. to evaluate the election result
13. During the last General Lok Sabha election to what extent did the Newspaper put emphasis on the following issues of political development in India?
- Very Important Less
Important Important
- a. Privatization of Industry
 - b. Liberalisation of economic policy
 - c. Decentralisation of administration
 - d. Reservation of seats for women
in Legislature
 - e. Stability of Government
 - f. Indo-Pak Relations
 - g. Pokhran test
 - h. Poverty
 - i. Corruption
 - j. Price-rise
 - k. Crime
 - l. Inter party alliances
 - m. Intra party conflict
14. Here are some of questions, please answer.
- Yes No Donot Know
- a. Do you think that Newspapers have any political objectives?
 - b. Do you think that Newspapers are controlled by the political persons?
 - c. Do you think that Newspapers have linkage with political parties?
 - d. Does the Newspaper influence the voters in Election?

- e. Does any Newspaper help in preparing the Political back ground in your state?
 - f. Does the opinion of a Newspaper is taken as the opinion of public?
 - g. Does a Newspaper help in bringing out political stability after any election?
 - h. Does a Newspaper motivate the public on any wrong cause?
 - i. Do you agree that a Newspaper brings healthy political order during the election?
 - j. Does a Newspaper act as a catalytic agent for freedom of inquiry and debate?
 - k. Is the Newspaper in your state a successful instrument for creating and reflecting public opinion?
 - l. Does any Newspaper on your state make or unmake a government?
15. Please give your suggestions how the role of Newspaper would be more effective in the elections.
- 1. To which age-group do you belong?
 - a. 18 - 29 yrs.
 - b. 30 - 41 yrs.
 - c. 42 - 53 yrs.
 - d. 54 - 65 yrs.
 - e. 66 yrs and above
 - 2. What is your sex ?
 - a. Male
 - b. Female
 - 3. To which area do you belong?
 - a. Urban
 - b. Rural
 - 4. What is your level of education?
 - a. Primary
 - b. Secondary
 - c. College
 - d. University/Technical

5. What is your occupation?
 - a. No occupation
 - b. Agriculture
 - c. Business
 - d. Independent Profession (Legal/Medical etc.)
 - e. Service in Private sector
 - f. Service in Govt. sector
6. What is your monthly income?
 - a. Below - Rs.2500/-
 - b. Rs.2501/- - Rs.7500/-
 - c. Rs.7501/- - Rs.12000/-
 - d. Rs.12001/- - Rs.17000/-
 - e. Rs.17001/- - Rs.22000/-
 - f. Rs.22001/- - and above

Name of the Respondent
and address

Date: