PREFACE

The biggest problem before the world of today is to find out ways and means, instruments and approaches which may yield desired results within the desired period of time. The need of the hour is to effect more savings, achieve a higher rate of productivity and higher standard of living.

The Banking industry, hub of economic activity has come to play even more important role of rural economic upliftment with government coming out with various time bound schemes to lie implemented by the banks. These schemes could be successful only when bank employees involve themselves fully to achieve the targetted programme of upliftment of rural poor.

Trade unions, thus, has to shoulder greater responsibility in achieving the goals of national economic development in the light of higher emphasis being given by the government on the programmes set out for amelioration of economically poor persons.

Trade unions and the Banks are the two wheels of economic activities. They have to move forward with the similar pace and in the same direction. Any
imbalanced move would effect economic activity adversely. Hence with the, National objectives set out before them, these two instruments have to move forward in an organised way. Since Bank's management and the trade unions both well organised and powerful, could serve the country more effectively for betterment of economic development. Trade unions' representative sitting as the Director in Bank's Board and actively participating in formulation of policies in the bank, the involvement of employees in implementation of those policies becomes imperative.

For the purpose of this study extensive opinion survey and interviews were conducted.

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