REFERENCES


Centre for Monitoring Indian Economy, (1992), Basic Statistics relating to Indian Economy, Centre for Monitoring Indian Economy: Bombay.


CII Survey (1996), Small Units facing threat due to delayed payments, The Hindu 29.01.1996.


Dhar, P. N. (1958), Small Scale Industries in Delhi, Asia Publishing House: Bombay, p. 49


James, T. McCrory (1956), Small Industry in a North India Town, Ministry of Commerce and Trade, Government of India: New Delhi, pp. 3-4


Ramakrishna, P., (1975), New Entrepreneurship in Small Scale Industry in Delhi, Economic and Scientific Research Foundation: New Delhi.


Srinivasan, R., (1984), Marketing orientation to the success of Small Scale Industries, Administrative Staff College of India, New Delhi, ICSSR Sponsored Research Project.


Sudarshan, S., [1995], Lack of Working Capital pushing SSI's in to the red, Laghu Udyog Samachar 20 (2)
University of Iowa, (1963), An Analysis of Environmental and Managerial Factors in the Success and Failure of Manufacturing Enterprises, Iowa University, IOWA, pp. 12-19.


Warrier, E.K., (1957), Small Scale Industry in Sivakasi and Sattur, Shri Venkateswara University: Tirupati.


