PREFACE

Entrepreneurship as a corollary to accelerating the growth process has received universal recognition especially in the wake of twin challenges of growing unemployment and limited opportunity for substituting a job occupation. Entrepreneurship, being a trait much dependent on cultural background of a given community is being fostered by any responsible Government especially with socialistic ideology which cast upon the Govt. a responsibility of providing occupational engagement to its myriad of citizens. It is an undeniable fact that resources engaged by the Govt. in the field of entrepreneurship development have not all been effectively utilized, but the ceaseless effort to generate entrepreneurial trait should continue as an unending battle. Dearth of occupational engagement breeds discontentment and frustration especially among the youngsters which has serious manifestation in the form of social tension, malady and utter hopelessness. In India, the public sector jobs are preferred by many as secured field of employment whereas the private sector jobs are lucrative but less secured. However, looking at the growth of new generation educated youngsters, it is most pertinent that the physical resources of the country would be targeted in future as provider of livelihood subject to their meaningful appropriation and harnessing.

Assam, a resourceful state of India, bears a common blame of failing to produce all its industrial needs within the state. A huge part of state domestic product of the state goes out of its boundary merely because of importing food stuff and semi-industrial products besides the service sector expenditure.
Entrepreneurship could find a solution to the miseries of unemployed youth as well in saving the resources of the state in getting spent outside the territory. It is a vital determinant of the rate and level of economic development and growth of industrialisation in any economy. Industrial development of any region can be assumed as the outcome of purposeful activity. The state of Assam is an agrarian state where more than 75% people are dependent on agriculture as a prime source of income. On the other hand, it is a rural based state where 85.92% people (as per 2011 census) live in rural areas and hence development of economic status of the rural area is an urgent need. To accelerate the movement of entrepreneurship, special drives have to be undertaken for the unemployed. No doubt, Assam is the pioneer state in the north east which started entrepreneurship as a regular course of action. The scenario of entrepreneurship is not yet to be fully focused in the remote areas. In this sense, the state and central government has set up different development and training agencies to help and motivate the unemployed youths towards entrepreneurship.

The district of Nalbari is industrially a less developed district in spite of having vast entrepreneurial talents among the youths. To boost up the movement of entrepreneurship among the youths of the district, a special care should be taken on setting up of new ventures with local resources. It is indeed true that entrepreneurship merely does not fulfill the need of the entrepreneur himself/herself but also meet the demands of the society. Hence, social input through entrepreneurial activity could be a real impetus for proper growth of the economy of each of the native place.

The literacy standard of Nalbari District is relatively high and 89.28 percent people of this district live in rural areas, however their economic condition is also not very sound. Hence
to propagate the scope of entrepreneurship in various trades such as in fishery, weaving, farming, agriculture, tourism, food processing etc., the latent talents of the youths should be utilized properly with proper infrastructure facility so that let the place become economically developed and healthy. There has been felt the emergence of entrepreneurship to upsurge the entrepreneurial talents among the present youngsters. Hence, the study on this specific sector of entrepreneurship such as small and medium entrepreneurship could be torch bearing for the future researcher and the planners as well.