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WOMEN ENTREPRENEURS IN NAGAPATTINAM DISTRICT
A - MULTI - DIMENSIONAL STUDY

SCHEDULE TO WOMEN ENTREPRENEURS

I. IDENTIFICATION WITH SOCIO-ECONOMIC BACKGROUND

1. Name : 

2. Address : 

3. Age : (a) At present
          (b) At the time of starting the enterprise

4. Religion : (a) Hindu
              (b) Muslims
              (c) Christians
              (d) Others

5. Caste : 

6. Community : 

7. Educational Qualification
   School level : (a) Upto VIII Standard
                 (b) 10th Standard
                 (c) 12th Standard
   College level : (e) Degree
                 (f) Master degree
Technical Qualification:
(a) Certificate
(b) Diploma
(c) Degree

8. Marital Status:
(a) Unmarried
(b) Married
(c) Widow
(d) Divorced
(e) Separated

9. Family Structure:
(a) Nuclear family
(b) Joint family

10. Details of the family members

<table>
<thead>
<tr>
<th>S.No.</th>
<th>Name</th>
<th>Sex</th>
<th>Age</th>
<th>Educational Qualification</th>
<th>Occupational Income Rs.</th>
</tr>
</thead>
<tbody>
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</table>

11. Family Background/Occupation of the father

(i) Farmers
(ii) Business
(iii) Service
12. Income from other sources

13. Nativity

14. Are you a first generation entrepreneur?

II. REASONS FOR THE ENTRY

1. Compelling Reasons : (a) Un-employment
   (b) To uplift the family
   (c) Husband’s death

2. Facilitating Factors : (a) Encouragement and training
   (b) Technical and professional skills
   (c) Previous experience

3. Stimulating Factors : (a) Financial assistance from the Banks
   (b) Family members

4. Ambition : (a) To earn money
   (b) To gain economic independence
   (c) To pursue own interest

5. Influencing Factors : (a) Motivation given by the government
   (b) Encouragement
   (c) Limited risk
   (d) Easy to start
   (e) Investment constraints
6. Motivation to the trade: (a) Self-interest
   (b) Parents
   (c) Husband
   (d) Relatives

III. NATURE AND TYPE OF ENTERPRISE

1. Name of the enterprise:

2. Form of the enterprise: (a) Sole tradership
   (b) Partnership
   (c) Private Limited
   (d) Joint Hindu Family
   (e) Co-operatives

3. Type of the enterprise: (a) Traditional
   (b) Non-traditional
   (c) Technological

4. Location: (a) Rural
   (b) Semi-urban
   (c) Urban
5. Mention whether your area come under industrially backward or most backward (as classified by the Government of Tamil Nadu)

6. Building:
   (a) Own
   (b) Rented

IV. PERFORMANCE OF THE ENTERPRISE

1. Investment:
   (a) Sources of fund
      (i) Own
      (ii) Savings
   (b) Borrowed
      (i) Bank
      (ii) Other sources

2. Marketing and sales:
   a) Where do you market your products?
      a) Local
      b) Within the district

3. Profit earned from 91-92 to 95-96

<table>
<thead>
<tr>
<th>Year</th>
<th>Cost</th>
<th>Profit</th>
</tr>
</thead>
<tbody>
<tr>
<td>91-92</td>
<td></td>
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<td>92-93</td>
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<td>93-94</td>
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<td>94-95</td>
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<td>95-96</td>
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</tbody>
</table>
4. Mobility

What kind of difficulty do you face while you market your products?

5. Terms of Sales

Cash/Credit/Both

6. Which type of sales is preferred? Why?

7. Employment Generation

<table>
<thead>
<tr>
<th></th>
<th>Permanent</th>
<th>Temporary</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Men</td>
<td>Women</td>
</tr>
<tr>
<td>Trained</td>
<td></td>
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<tr>
<td>Untrained</td>
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<td>Skilled</td>
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<tr>
<td>Unskilled</td>
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<tr>
<td>Managerial level official</td>
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<tr>
<td>Marketing persons</td>
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<tr>
<td>Salesmen</td>
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<tr>
<td>Assistants</td>
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<tr>
<td>Consolidation-Men</td>
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<tr>
<td>Consolidation-Women</td>
<td></td>
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<tr>
<td>Total</td>
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</tbody>
</table>

8. Do you give preference to female employees? Yes/No
   If no, What is the reason?

9. Do you provide training facilities for your workers? Yes/No
10. If yes, What kind of training do you provide?

11. Employment of Labour
   (1) Local
   (2) With in the district
   (3) Outside the district

12. Do you get co-operation from your employees? Yes/No.

13. If no, What kind of problem do you face?

14. How much wage do you pay to your employees? —

   Wage - Monthly/Weekly/Daily

15. How do the employees acquire the skill of activity?

16. Is there any difficulty in getting person with the requisite skill? Yes/No.

17. If yes, mention the difficulties that you face in getting the persons.

18. Is there any quick turnover of employees? Yes/No.

19. If yes, What is the reason?

20. Cost of labour turnover:

   Did you meet any loss due to the labour turnover? Yes/No.

21. If yes, What kind of loss is it?
22. Strategic decision-making practices

<table>
<thead>
<tr>
<th>Items</th>
<th>Self</th>
<th>Parents</th>
<th>Husband</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Procurement of orders</td>
<td></td>
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<tr>
<td>Time operation</td>
<td></td>
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<td></td>
</tr>
<tr>
<td>Collection of credit money</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Marketing of products</td>
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</tbody>
</table>

V. ENTREPRENEURIAL DEVELOPMENT PROGRAMME (EDP) TRAINING

1. Have you undergone EDP training? Yes/No.
   (i) Name of the organization that conducted EDP
   (ii) Venue
   (iii) Duration

2. If you have undergone the EDP training? Has the training been useful to you? Yes/No.

3. Do you think, EDP training is essential Yes/No.

4. If yes, How is it useful to you?

5. Do you think that the training could be improved Yes/No.

6. If yes, state briefly how should it be improved? Yes/No.

7. Is there any EDP training exclusively for women? Yes/No.

8. If yes give details.
9. Do you avail the benefits of the training fully? Yes/No.

If no, give details

10. What are the problems do you face in running the enterprise?

a) To start business
b) To get finance
c) To manage the workers
d) To market the products
e) To collect money

11. What are the factors crucial for the success of an entrepreneurship?

a) Hard work
b) Support from family
c) Co-operation from the employees
d) Marketing efficiency
e) Quality of the products
f) Finance

12. Do you think women can do well in this field? Yes/No.

13. If yes - Reasons; If no - Reasons.

14. Kindly list the agencies helpful to you in your venture and give details about them

15. Do you consider that your enterprise is to be stable? Yes/No.

16. If no, Why?

17. Do you find future prospects for your enterprise Yes/No.

18. If yes, State the future prospects.
VI. GENDER DISCRIMINATION

1. Do you think, entrepreneurship is the field for men? Yes/No.

2. If yes, What type of hurdles you face during your endeavour?

3. Do you think women face special problems, because she is a women.

4. If no specify them.

5. Are you able to control the men employees? Yes/No.

6. If no Why?

7. Do you find it difficult because you are a first generation women entrepreneur?

8. Do you face any difficulty in dealing with your customer because you are a women entrepreneur?

VII. MISCELLANEOUS

1. Do you get support from your family Yes/No.

   If no, What is the reason?

   If yes, What kind of support do you get?

2. Are you able to discharge your duties at home? Yes/No.
3. Specify the reasons if you answer is 'No’

4. Is your knowledge is up to date with the enterprise? Yes/No.

5. If no, Why?

6. Do you have any association for the women entrepreneur in your area?

7. Do you want to expand your enterprise? Yes/No.

8. Are you able to deal with your customer in a smooth manner? Yes/No.

   If no, What kind of problem do you face?

9. What is the opinion of the society, because you are a women entrepreneur?
WOMEN ENTREPRENEURS IN NAGAPATTINAM DISTRICT

- A MULTI-DIMENSIONAL STUDY

QUESTIONNAIRE TO THE DISTRICT INDUSTRIES CENTRE - NAGAPATTINAM

I. REGISTRATION

1.1 Number of Women Entrepreneurs Registered for the years

1991-92
1992-93
1993-94
1994-95
1995-96

1.2 Type of Enterprise Registered

II. ENTREPRENEURIAL DEVELOPMENT PROGRAMME - TRAINING

2.1 Type of Training

2.2 Nature of Training

2.3 Period of Training
2.4 Number of women underwent training

1991-92
1992-93
1993-94
1994-95
1995-96

2.5 Amount of stipend given to the trainees

2.6 Whether the entrepreneurs benefited by the training

Yes/No.

2.7 If yes, so what extent?

III. IDENTIFICATION OF POTENTIAL WOMEN ENTREPRENEURS

3.1 How do you identify the potential women entrepreneurs?

3.2 How do you motivate women to join the training programme?

3.3 What are the ways followed by you to develop the skills among the participants?

IV. SUPPORT SCHEMES

4.1 Do you impart technical knowledge to potential women entrepreneurs?

Yes/No.