


APPENDIX

A snapshot of the survey conducted to accumulate the initial training dataset.

**SURVEY**

<table>
<thead>
<tr>
<th>About you</th>
<th>Thank you for your valuable time!</th>
</tr>
</thead>
<tbody>
<tr>
<td>Name:</td>
<td></td>
</tr>
<tr>
<td>* Age:</td>
<td></td>
</tr>
<tr>
<td>Area of Residence:</td>
<td></td>
</tr>
<tr>
<td>* Gender</td>
<td>Male ☐ Female ☐</td>
</tr>
<tr>
<td>* Profession:</td>
<td></td>
</tr>
<tr>
<td>Safety month:</td>
<td></td>
</tr>
<tr>
<td>Expenditure month:</td>
<td></td>
</tr>
<tr>
<td>Number of years:</td>
<td></td>
</tr>
<tr>
<td>What are your needs most about?</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>About cell phone</th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Pick your cell phone model:</td>
<td>Own one ☐ Own one ☐</td>
<td></td>
</tr>
<tr>
<td>Pick your service provider:</td>
<td>Own one ☐</td>
<td></td>
</tr>
<tr>
<td>Please note if you have any other cell phones:</td>
<td>Model:</td>
<td>Brand:</td>
</tr>
</tbody>
</table>

* What services would you like to be offered on? (Check all that apply.)

- Food courts
- Gaming access
- Coffee shops
- Restaurant chat
- Shopping places
- Grocery shops
- Bank/atm
- Other
- Pizzerias
- Food courts
- Electronic shops
- Health spa
- ATM
- Educational/institution (school, college, )
- Job and recreational centers
- Services (laundry, dry cleaning,)
- Health centers (hospital, gym, spa)
- Concerts and plays
- Conferences (business, educational)
- Are you a frequent air traveler? ☐
- Are you a frequent rail traveler? ☐
- Sport (soccer, basketball, etc.)
- Religious places
- Are you a tourist? ☐
- Usually participate

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A snapshot of the survey conducted to accumulate the initial training dataset.

### SURVEY

#### About you

**Name:**

**Age:**

**Area of Residence:**

**Gender:**
- [ ] Male
- [ ] Female

**Profession:**

**Salary (month):**

**Expenditure (month):**

**Number of cars, which?**

**What do you google most often?**

#### About cellphone

- **Pick your cell phone model:**
  - [ ] Choose One
- **Pick your service provider:**
  - [ ] Choose One
- **Please note if you have any other cellphone:**
  - **Model:**
  - **Brand:**
  - **Price:**

#### *What services would you like to be updated on? (Check all that apply)*

- [ ] Food/joints
- [ ] Gaming zones
- [ ] Coffee joints
- [ ] Roadsides
- [ ] Shopping places
- [ ] Grocery shops
- [ ] Hospitals
- [ ] Chemists
- [ ] Garages
- [ ] Cycles
- [ ] Electronic shops
- [ ] Book shops
- [ ] ATM
- [ ] Educational institutions (schools, colleges...)
- [ ] Club and recreational centers
- [ ] Services (laundry, plumbing...)
- [ ] Health centers (spa, salon, gym, yoga...)
- [ ] Concerts and plays
- [ ] Conferences (business, educational)
- [ ] Are you a frequent air traveler?
- [ ] Are you a frequent rail traveler?
- [ ] Sport (cricket, football, etc)
- [ ] Religious places
- [ ] Are you a tourist?
- [ ] Nearby petrol/gas stations